

Journal of Law & Innovation presents:

RETHINKING INNOVATION POLICY: THE ROLE OF THE STATE

Friday, January 24, 2020

9:00 am - 5:30 pm

University of Pennsylvania Carey Law School Silverman 240B

Government policy and technological innovation are inextricably intertwined. From the advent of the internet to advances in modern fintech, the state has played a meaningful but underexplored role. At its third annual symposium, occurring on January 24th, the Journal of Law & Innovation (JLI) seeks to explore the mechanisms through which the state has attempted to spur or hinder such innovations. JLI asks: in which sectors should policy and regulation play an active role? Is government involvement in fostering innovation always desirable? Tackling these questions will enable policy makers to begin to rethink the role of the state in innovation policy.

9:00-9:30 am **Breakfast**

9:30-9:45 am **Opening Remarks**

> Saba Bajwa, Co-Editor-in-Chief Mike Buchwald, Co-Editor-in-Chief Christopher Yoo, University of Pennsylvania

9:45-10:45 am Inconvenient Truths: Interpreting the Origins of the Commercial Internet

Shane Greenstein, Harvard Business School

Janet Abbate, Virginia Polytechnic Institute and State University (Commentator)

10:45-11:45 am Regulation as Partnership

Gus Hurwitz, Nebraska College of Law

David Zaring, The Wharton School (Commentator)

11:45-1:00 pm Lunch

1:00-2:00 pm **Experimental Strategies for Regulating Fintech**

> Hillary Allen, American University Washington College of Law Tom Baker, *University of Pennsylvania Law School* (Commentator)

2:00-3:00 pm

Rethinking the Privacy/Innovation Conundrum

Tal Zarsky, University of Haifa Law

Katherine Strandburg, New York University School of Law (Commentator)

Yafit Lev-Aretz, Zicklin School of Business, Baruch College, City University of New York

(Commentator)

Center for Technology, Innovation and Competition 3:15-4:15 pm

3:00-3:15 pm **Afternoon Break**

Innovation or Jobs? An Inconvenient Truth About Public Financing for "Innovation"

Camilla Alexandra Hrdy, *University of Akron School of Law*

Michael Abramowicz, The George Washington University School of Law

(Commentator)

Closing Remarks

4:15-5:15 pm

Policy Interventions in Markets Involving Complex Technologies

Roger Noll, Stanford University

Herbert Hovenkamp, *University of Pennsylvania* (Commentator)

5:15-5:30 pm

Christopher Yoo, University of Pennsylvania

David Wishnick, University of Pennsylvania Law School

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