# A Statistical Test for Legal Interpretation: Theory and Applications

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March 2, 2021

#### Abstract

Many questions of legal interpretation hinge on whether two groups of people assign different meanings to the same word. For example: Do 18th- and 21st-century English speakers assign the same meaning to *commerce*? Do judges and laypersons agree on what makes conduct *reasonable*? We propose a new statistical test to answer such questions. In three applications, we use our test to (1) quantify differences in the meanings of specialized words from civil procedure, (2) identify statistically significant differences between judges and laypersons' understandings of *reasonable* and *consent*, and (3) assess differences across various effort standards in commercial contracts (phrases like *best effort* and *good faith effort*). Our approach may be readily applied outside the law to quantify semantic disagreements between or within groups.

**Keywords:** Legal interpretation, natural language processing, word embedding models, plain meaning, contracts, reasonable

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# 1 Introduction

Of all the issues a legal empiricist might study, the interpretation of legal texts is perhaps the most stubbornly resistant to statistical methods. The problem is not for lack of data, as nearly every legal inquiry involves the interpretation of some statute, case law, contract, or other legal text.<sup>1</sup> On the contrary, the problem is that the potential sources of data are perhaps too abundant, and the processes by which these sources are synthesized are too complex. To interpret a legal text, a thoughtful reader might draw upon dictionaries, precedent, public policy, history, ethics, logic, and countless other sources of context clues and semantic authority.<sup>2</sup> Legal interpretation thus combines one seemingly unquantifiable data source – a legal text – with myriad others to produce a nuanced, subjective, and openended analysis. How could such an analysis be reduced to the exactness of a statistical test?

In this paper, we offer one answer. Our principal claim is that within many broad inquiries of legal interpretation, there often lies a latent yet much more tractable question of *translation*. These questions of translation, we argue, can be answered by employing quantitative methods from the growing field of computational linguistics.<sup>3</sup> We show how these methods can be adapted to the context of legal interpretation, and how they can be used to answer questions such as whether the meaning of *commerce* has changed since the 18th century, and whether judges and laypersons agree on the meaning of *reasonable*.

To illustrate our approach, consider the latter question: whether judges and laypersons agree on the meaning of *reasonable*. Legal standards of reasonableness are expressly premised on a common understanding of *reasonable* conduct. Yet scholars have long suspected that judges apply their own understanding of *reasonable*, and that this understanding systematically diverges from the common understanding.<sup>4</sup> To test whether this is true, we posit a model in which judges and laypersons speak two distinct languages – call them Legal English and Plain English – whose meanings happen to substantially overlap. Within these

<sup>&</sup>lt;sup>1</sup>Taking an even more expansive view, Dworkin (1982) argues that all legal propositions are interpretations of social and moral facts; this view makes interpretation not just the process of assigning legal meaning, but the process of evaluating legal truth. Interpretive issues also arise outside of written texts, such as in contract negotiations. See, e.g., Leonard v. Pepsico, Inc., 88 F. Supp. 2d 116, (S.D.N.Y. 1999), aff'd 210 F.3d 88 (2d Cir. 2000) (on interpreting an advertisement as an offer versus a joke); Raffles v. Wichelhaus (1864) 2 Hurl & C 906 (on assigning different meanings to the same word).

<sup>&</sup>lt;sup>2</sup>On the problem of interpretation generally, see, e.g., Grice (1957). On legal interpretation, see Eskridge (1987); Scalia and Garner (2012); Baude and Sachs (2016).

<sup>&</sup>lt;sup>3</sup>See Mikolov et al. (2013a) for translation and Ferrari and Esuli (2019) for ambiguity detection. <sup>4</sup>See, e.g., DiMatteo (1996); Zaring (2011); Garrett (2017); Tobia (2018).

languages, there exist two distinct words – label them  $reasonable^{LE}$  (for the word reasonable in Legal English) and  $reasonable^{PE}$  (for the conceptually distinct word reasonable in Plain English). In this model, the question whether judges and laypersons assign the same meaning to reasonable is equivalent to the question whether  $reasonable^{PE}$  is a good translation of  $reasonable^{LE}$ .<sup>5</sup> It is in this sense that we claim that interpretive questions can be reframed as translation questions and therefore can be resolved using computational models of translation. Indeed, the concept of a "good" translation – whether  $reasonable^{LE}$  is "close" to  $reasonable^{PE}$  – is precisely what such models were designed to formalize and quantify.

There remains one theoretical problem with using computational models of translation to measure differences in semantic meaning. The problem is that, by construction, these models are designed to capture *any* difference in the way a word is used, not just differences that arise for semantic reasons. Thus, the mathematical representations of *reasonable*<sup>LE</sup> and *reasonable*<sup>PE</sup> could differ even if judges and laypersons assigned the same meaning to *reasonable*. This is because their writings could still introduce non-semantic differences in usage. For example, judges may be more likely to use *reasonable* to describe conduct or beliefs, while laypersons may be more likely to use *reasonable* to describe prices or investments. Even if judges simply write a *reasonable approach* where a layperson would write an approach that is reasonable, then this trivial difference in syntactic construction would generate an equally trivial but still non-zero difference in the mathematical representations of *reasonable*<sup>LE</sup> and *reasonable*<sup>PE</sup>. After using a translation model to quantify the difference in the usage of *reasonable*, one question thus remains: how can one distinguish between the semantic and non-semantic components of this difference?

We propose using a set of control words to distinguish between the semantic and nonsemantic components. In theory, if one could identify a set of words whose meanings were identical in both Legal English and Plain English, then one could use those words to estimate the distribution of non-semantic differences – and thus the distribution of the difference between  $reasonable^{LE}$  and  $reasonable^{PE}$  under the null hypothesis that the semantic difference is zero. This set of words, which we will call the control vocabulary, could therefore be used to measure the confidence level at which we can reject the null that judges and laypersons assign the same meaning to *reasonable*. This approach rests on two assumptions: (1) that the distribution of non-semantic differences is the same for control and non-control words, and (2) that the semantic difference for each control word is in fact zero. The first

<sup>&</sup>lt;sup>5</sup>One could also ask more familiar questions on distinctions among dialects generally, such as whether the British English word *pants* is a good translation of the American English word *pants*. (Famously, it is not.)

assumption, we admit, cannot be validated within the context of our framework. For the second assumption, however, we rely on previous studies in cognitive linguistics and machine translation. These studies offer strong evidence that certain types of quantifiers – words like *six, seven, many,* and *miles,* among others – are particularly well suited for exact translation because their semantic content is constant across languages and cultures.<sup>6</sup> For this reason, we use such quantifiers as our control vocabulary.

We present three applications to demonstrate the utility of our approach. The first is intended to validate the approach itself. In principle, a formal validation would apply the test to a set of words whose true semantic differences were known; by comparing the test results with the known truth, the accuracy of our test's *p*-values, as well as its statistical power, could then be confirmed. In our view, however, such a validation is strictly speaking not possible because words do not have absolute or "true" meanings. As a matter of law, legal "truth" is simply the opinion of a judge. Thus, even if one recruited legal experts to determine a word's meaning (for the purposes of validation), it is unclear whether they should be instructed to predict a judge's opinion or formulate their own. Either way, differences in opinion are inevitable because interpretive inquiries are fundamentally subjective. This cycle of subjectivity is in fact what motivates our whole approach: rather than relying on the subjective opinions of experts, we rely on objective measures of real-world usage.

Yet even if a formal validation using words with *known* meanings is out of reach, one could still imagine a second-best validation using words that are strongly *believed* to have distinct meanings for judges and laypersons; this is the approach we take. We measure differences in the ways that judges and laypersons use keywords from the Federal Rules of Civil Procedure (FRCP) – words like *action*, *class*, and *discovery* – whose specialized meanings are, in our view, self-evident to any legally trained reader.<sup>7</sup> Consistent with our strong priors, our statistical test confirms that judges and laypersons indeed use FRCP words much more differently than non-FRCP words, and that the difference between FRCP words and quantifiers is even greater. (See figure 1, which is explained in more detail in section 4.1.) We count this as an informal validation of our approach because it generates a clear, large, and statistically significant separation in the distribution of word types (FRCP word differences > average word differences > control word differences). The separation simultaneously confirms our strong priors about the meanings of specialized legal terms in civil procedure, as well as results from previous linguistic studies which document the unique

 $<sup>^{6}</sup>$ See also Mikolov et al. (2013c); Artetxe et al. (2017).

<sup>&</sup>lt;sup>7</sup>See footnote 31 for the full list of FRCP words.

semantic constancy of quantifiers.

The second application tests the hypotheses that judges and laypersons agree on the meaning of *reasonable* and *consent*. We choose these two words because both are bedrock concepts throughout the law, and because recent survey-based and experimental studies have identified gaps between their legal and common meanings.<sup>8</sup> We find strong evidence that judges and laypersons disagree on *reasonable* (*p*-value = 0.01) and marginal evidence that they disagree on *consent* (*p*-value = 0.07). These results confirm the suspicions of prior literature, and perhaps even common sense: in hindsight, it seems unlikely that a non-representative sample of people (judges) would hold a representative understanding of such broad concepts as *reasonable* and *consent*. Yet the reasonable person standard is expressly premised upon a representative understanding of *reasonable* conduct, while a gap between the legal and popular understandings of *consent* can more generally erode public trust in the law.<sup>9</sup> In this sense, our results suggest a troubling disconnect between legal meaning and ordinary meaning.

The final application is to contract interpretation. We use this application to demonstrate that our framework can accommodate interpretive questions besides whether two groups assign the same meaning to a given word. Specifically, we adjust the test to instead ask whether a single group assigns the same meaning to two different words (or in this case, two different phrases). To do this, we consider the case of effort standards in commercial contracts. Contracts routinely qualify a party's duty on a standard level of "effort," such as by obliging one party to use their *best effort* or *good faith effort* to accomplish a given task. Whether a party has satisfied this standard – and indeed whether one standard requires more or less effort than another – is a frequent issue in contract litigation.<sup>10</sup> Using a database of about 500,000 contracts reported to the Securities and Exchange Commission, we apply our method to show that the meanings of three common efforts standards – best effort, reasonable best effort, and good faith effort – are statistically indistinguishable. Notably, this finding of "no distinction" is in accord with the approach of Delaware courts (which generally do not recognize any distinctions) yet at the same time in tension with some commentators and practitioner groups, as well as the American Bar Association Committee on Mergers and Acquisitions, who all maintain that clear semantic distinctions exist.<sup>11</sup>

 $<sup>^{8}</sup>$ See section 4.2.

<sup>&</sup>lt;sup>9</sup>See Sommers (2020) and, generally, Kleinfeld (2015).

<sup>&</sup>lt;sup>10</sup>For recent cases, see, e.g., Akorn, Inc. v. Fresenius Kabi AG, No. CV 2018-0300-JTL, 2018 WL 4719347 (Del. Ch. Oct. 1, 2018), aff'd, 198 A.3d 724 (Del. 2018); In re Anthem-Cigna Merger Litigation, No. CV 2017-0114-JTL, 2020 WL 5106556 (Del. Ch. Aug. 31, 2020).

 $<sup>^{11}</sup>$ See section 4.3.

By design, our approach constrains the search for meaning to the texts themselves, and this constraint informs the way we interpret our results. For example, the fact that we find no difference in the way that contract parties use "best effort" versus "good faith effort" does not imply that the drafters of these contracts *believe* that no difference exists. Rather, it implies that the drafters, whatever their beliefs, do not manifest a difference in their writings. Any argument in favor of finding a difference in meaning could therefore not be based on the texts themselves. Instead, it would have to be based on surveys, expert testimony, or other sources of parol evidence.

This paper contributes to the emerging field of experimental jurisprudence, and specifically the field of empirical legal interpretation. Scholars have recently begun to probe the average person's understanding of legal words and phrases by directly surveying people outside the legal system, and many studies have identified a disconnect between legal and non-legal conceptions of "plain" or "ordinary" meaning.<sup>12</sup>

Our study complements these survey-based approaches with a revealed preference approach. Rather than asking a group of people to state their beliefs over the meanings of certain words and phrases, we infer a group's aggregate beliefs by analyzing the ways they use those words to communicate among themselves. The principal advantage of a revealed preference approach is that inferences are based on real-world decisions with real stakes, such as the decision to use one word versus another in a judicial opinion, contract, newspaper column, or any other written communication. Our approach is also cheaper, as the data (that is, the text) already exist and are generally freely accessible. A final advantage of our approach is that it can assess differences in meaning between groups of people who would otherwise be difficult to survey. Indeed, while there are numerous sources of 18th-century English texts, one would be hard-pressed to survey an 18th-century English speaker. As with any other approach, our method also has its limits. Since machine translation is computationally- and data-intensive, the principal constraint lies in the scarcity of computing power and, more importantly, relevant written texts.

The rest of this paper is organized as follows. Section 2 explains how we adapt computational translation methods to legal interpretation; it is aimed at readers who are unfamiliar

<sup>&</sup>lt;sup>12</sup>See, e.g., Macleod (2019); Sommers (2020); Tobia (2020); Coyle (2017); Ben-Shahar and Strahilevitz (2017). Previous studies have also used other methods from corpus linguistics to assess differences in legal meaning. A typical approach is to informally inspect the frequency of a word's colocates, that is, the frequency of words that appear nearby (e.g., Lee and Mouritsen (2017); Strang (2016)). The problem with these and other such studies is that they rely on subjective interpretations of the colocates themselves, and thus solve one subjective interpretive problem only by introducing another. They also do not provide a framework for hypothesis testing.

with these methods. Section 3 explains our method for isolating the semantic component of differences in word usage, as well as our statistical test to determine whether two groups assign the same meaning to a given word. Section 4 presents the three applications of our method. Section 5 concludes.

# 2 Theoretical Framework

We quantify differences in the ways that words are used by first representing each word as a high-dimensional vector, and then analyzing the relationships among those vectors. In this section, we explain word embedding models (which are used to represent words as vectors) and the process of vector space alignment (which, together with a word embedding model, is used to translate between languages). Here we convey the intuition behind these techniques and highlight the parts of the analysis that are novel to our study. The discussion is aimed at readers who are unfamiliar with these methods. For a formal treatment of word embedding models, see Mikolov et al. (2013b).

## 2.1 Representing Words as Vectors

We use a standard word embedding model to represent words as vectors. The model trains a neural network with a single hidden layer to predict the words that surround any given word within a corpus. To give a stylized example, suppose our corpus consists of a single sentence:

My dog and my cat fight.

The input and output that would be used to train the model on this corpus are:

Word	Input = $X$	$\text{Output} = \boldsymbol{Y}$
my	$\left[1,0,0,0,0\right]$	$[0, \frac{1}{3}, \frac{1}{3}, \frac{1}{3}, 0]$
dog	$\left[0,1,0,0,0\right]$	$[rac{1}{2},0,rac{1}{2},0,0]$
and	$\left[0,0,1,0,0\right]$	$[rac{1}{2},rac{1}{2},0,0,0]$
cat	$\left[0,0,0,1,0\right]$	$[rac{1}{2}, 0, 0, 0, rac{1}{2}]$
fight	$\left[0,0,0,0,1\right]$	$\left[0,0,0,1,0\right]$

The data consist of 5 unique words. The first word, my, is arbitrarily assigned to the first element of each vector; it is encoded as a "one-hot" vector in which the first element is "1" and all other elements are "0." Within a [-1, +1] window of my, three other words

occur: {dog, and, cat}. Since each of these occurs once, the likelihood that each word {my, dog, and, cat, fight} appears within a [-1, +1] window of my is  $[0, \frac{1}{3}, \frac{1}{3}, \frac{1}{3}, 0]$ . The input and output vectors for the other 4 words are similarly constructed. For simplicity, the window size used here is 1 word before and after the target word; in practice, the window is typically larger. Like a regression model, a word embedding model estimates a set of parameters that best fit the input and output columns.

In contrast to many machine learning settings, however, the purpose of training a word embedding model is usually not to use the model to make out-of-sample predictions. Instead, the purpose is to recover an intermediate quantity that is generated in the process of training the model. Specifically, let the matrix X denote the stacked one-hot encoded input vectors and the matrix Y the stacked output vectors. In a word embedding model, a neural network with one hidden layer is trained by first randomly initializing two weighting matrices – an  $r \times k$  matrix  $W^1$  and a  $k \times r$  matrix  $W^2$  – and then computing the difference between (a transformation of) the weighted input matrix

$$\boldsymbol{X}\boldsymbol{W}^{1}\boldsymbol{W}^{2} \tag{1}$$

and the true output matrix  $\boldsymbol{Y}^{13}$ . The model is trained by iteratively updating the weighting matrices using standard methods of backpropagation and stochastic gradient descent, such that a certain function of this difference is minimized.<sup>14</sup> Let  $\boldsymbol{W}^{1*}$  and  $\boldsymbol{W}^{2*}$  denote the matrices that minimize this function.

It turns out the that the rows of the first optimized weighting matrix,  $W^{1*}$ , encode a vast amount of information about each corresponding word in the corpus, and the full extent of this information is still an active topic of research.<sup>15</sup> To understand why, it is helpful to conceptualize the transformation,  $XW^{1*}W^{2*}$  as occurring in two distinct steps:  $XW^{1*}$  and  $W^{1*}W^{2*}$ . In the first step, each of the simple one-hot vector encodings is transformed to a much more complicated (and difficult to interpret) vector with non-zero entries. This is because  $XW^{1*} = W^{1*}$ . Thus, the first row of X would correspond to the first row of  $W^{1*}$ , and so on. In the context of our stylized example, the word my, might be transformed from the  $1 \times 5$  dimensional vector [1, 0, 0, 0, 0] to a  $1 \times k$  dimensional vector  $[1.21, 0.41, \ldots, 3.35]$ . (The latter numbers were made up for the purpose of illustration.)

 $<sup>{}^{13}</sup>XW^1W^2$  is transformed via a softmax function before comparing it to Y.

<sup>&</sup>lt;sup>14</sup>See Rumelhart, Hinton and Williams (1985).

 $<sup>^{15}</sup>$ See, e.g., Yaghoobzadeh et al. (2019).

There are two features to note about this initial transformation: (1) The vectors in X are, by construction, all orthogonal to each other, but the vectors in  $W^{1*}$  are not. Thus, this first step transforms the very simple and naive representation of one-hot encodings (a model in which every word is linearly independent of every other word) into a much more complicated representation with complex inter-word dependencies. (2) In practice, this first step significantly reduces the dimensionality of the initial one-hot vector representations. This is because the number of unique words in a corpus is typically in the thousands, while the number of columns in  $W^{1*}$  is typically in the hundreds (e.g., r = 3,000 and k = 300). Indeed, this reduction in dimensionality is what forces the dependencies among words to emerge. Finally, in the second step,  $W^{1*}W^{2*}$ , the more sophisticated vector representations (the rows of  $W^{1*}$ ) are again transformed such that the result corresponds to the probability distribution of nearby words.<sup>16</sup>

Prior research has shown that one can use the vector representations of each word (the rows of  $W^{1*}$ ) to perform complicated semantic tasks. To give an example, let  $w_t$  denote the vector representation of the word t, that is, the row of  $W^{1*}$  corresponding to t. Given a sufficiently large training corpus, one can solve the analogy task

France is to Paris as Japan is to \_\_\_\_\_

by computing

$$w_{\rm France} + w_{\rm Paris} - w_{\rm Japan} \tag{2}$$

and then finding the word vector that is closest to the result.<sup>17</sup> Embedding models are also the foundation for most recent advancements in natural language processing; they significantly outperform traditional representations of words such as bag-of-words models.<sup>18</sup> There are several variations of word embedding models.<sup>19</sup> Here we use the popular word2vec skip-gram model with negative sampling (Mikolov et al., 2013b).

Going forward, we use the following notation:  $C^A$  and  $C^B$  are the corpora of documents produced by group A and group B, respectively. We use  $w_t$  to denote a vector representation of word t that is generated by a word embedding model; it encodes information about t, and so the relationship between words, say t and t', can be analyzed by analyzing the relationship between  $w_t$  and  $w_{t'}$ . We use  $w_t^A$  to denote the vector representation of t when it appears in

<sup>&</sup>lt;sup>16</sup>That is, a matrix which, after applying a softmax transformation, is approximately equal to  $\boldsymbol{Y}$ .

<sup>&</sup>lt;sup>17</sup>See Pennington et al. (2014); Finkelstein et al. (2001).

 $<sup>^{18}</sup>$ See Joulin et al. (2016).

<sup>&</sup>lt;sup>19</sup>Mikolov et al. (2013b,a); Pennington et al. (2014).

 $C^A$ . Thus, the vector representation of *reasonable* when used by judges (who speak Legal English) is  $w_{\text{reasonable}}^{LE}$ . A set of vectorized words,  $\{w_1, w_2, \ldots, w_T\}$  is denoted  $\mathbb{W}$ . Finally,  $\mathcal{W}$  denotes the vector space in which  $\mathbb{W}$  lies; this is also referred to as an embedding space, and its interpretation and importance will be explained in section 2.3.

# 2.2 Measuring Differences in the Ways that Two Groups use the Same Word

To analyze the ways that groups A and B use a given word t, we construct a measure of difference in usage, denoted  $d_t^{A,B}$ . The measure almost always lies between 0 and 1. (In theory, the measure could assume values up to 2. In practice, as explained below, it is very unlikely to exceed 1.) Increasing values indicate increasing differences in usage. We interpret a value of 0 as no difference, and a value of 1 as (in practice) the maximum difference. This section explains the construction and interpretation of d.

In many applications of word embedding models, researchers are interested in measuring the similarity between words. The standard approach to quantifying the similarity between two words, t and t', is to measure the cosine of the angle between their vector representations,  $w_t$  and  $w_{t'}$ , which is equal to the normalized inner product:

$$\cos(w_t, w_{t'}) = \frac{w_t \cdot w_{t'}}{\|w_t\| \|w_{t'}\|}.$$
(3)

This measure is also called "cosine similarity." To interpret it, recall that cosine ranges from -1 to 1, and that a higher value indicates a smaller angle – and thus more similarity – between two vectors. When cosine equals 1, the angle is zero and the vectors are oriented in the same direction; this indicates that t and t' are exact synonyms. When cosine equals 0, the angle is 90 degrees and the vectors are orthogonal; this indicates that there is no relationship between t and t'. Finally, when cosine equals -1, the angle is 180 degrees and the vectors are oriented in perfectly opposing directions; this indicates that t and t' are used in opposing ways.<sup>20</sup>

Since we seek to explain *differences* in the ways that two groups use the same word, we will define  $d_t^{A,B}$  – the difference in the way that A and B use word t – as the extent to which

<sup>&</sup>lt;sup>20</sup>Note that this does not imply that t and t' are antonyms in the usual sense of that word. This is because words with opposite semantic meanings, such as *big* and *small*, actually share many features in common. For example, *big* and *small* are both adjectives; they are both used to describe the same objects; and they are both used in similar contexts. The interpretation of negative cosine similarities between word embedding vectors is not fully understood in the literature.

the cosine similarity of  $w_t^A$  and  $w_t^B$  differs from 1:

$$d_t^{A,B} \equiv 1 - \cos(w_t^A, w_t^B) = 1 - \frac{w_t^A \cdot w_t^B}{\|w_t^A\| \|w_t^B\|}.$$
(4)

We thus interpret  $d_t^{A,B}$  as essentially the opposite of cosine similarity. When  $d_t^{A,B} = 0$ , A and B use t in exactly the same way. When  $d_t^{A,B} = 1$ , there is no relationship between the way that A and B use t. In theory,  $d_t^{A,B}$  could take on values above 1, since cosine ranges from 1 to -1. In the texts we analyze, however, there is almost always some similarity in the way that two groups use the same word. Thus, virtually all of our estimates of  $d_t^{A,B}$  lie between 0 and 1.

## 2.3 Comparing Word Usage Between Groups

We have explained how to obtain separate vector representations of the same word, t, as used by two groups A and B. To summarize, this is done by first training a word embedding model on a corpus generated by A to obtain a vector  $w_t^A$  for each t in A's corpus, and then separately training another model on a corpus generated by B to obtain  $w_t^B$  for each t in B's corpus.

There remains, however, one final problem to solve before we can compare  $w_t^A$  and  $w_t^B$ . The problem is that the models that produced  $w_t^A$  and  $w_t^B$  were trained separately, and so  $w_t^A$ and  $w_t^B$  are not directly comparable. More formally stated, the problem is that each group's word vectors ( $\mathbb{W}^A$  and  $\mathbb{W}^B$ ) lie in different vector spaces ( $\mathcal{W}^A$  and  $\mathcal{W}^B$ ). To understand why this is a problem – and, indeed, what it even means for word vectors to lie in different vector spaces – one need only recognize that individual word vectors do not, by themselves, contain an inherent or absolute meaning. A word embedding model encodes information about each word, but only vis-a-vis other words. Thus, the individual word vector  $w_t$  is by itself meaningless. But  $\cos(w_t, w_{t'})$  or  $w_t - w_{t'}$  conveys information about the relationship between t and t'.<sup>21</sup> A slightly more formal way of putting this is that, given a solution to a word embedding model, any transformation of that solution is equally valid so long as it preserves the relationships among word vectors. Therefore, to directly compare word vectors that come from different models, we need to transform one group's vector representations (say,  $\mathbb{W}^A$ ), such that they lie in the other group's vector space ( $\mathcal{W}^B$ ). The process of doing

<sup>&</sup>lt;sup>21</sup>For this reason, it is often said that a word embedding model is expressly premised on a Wittgensteinian understanding of language, in which a word's meaning emerges from its relationships with other words (Wittgenstein, 1953).

this – or more precisely, the process of finding the transformation that best approximates the relationship between  $\mathbb{W}^A$  and  $\mathbb{W}^B$  – is called vector space alignment.

We use a supervised vector space alignment procedure to compare word vectors generated by different models. The procedure is "supervised" because we first specify pairs of vectors that correspond to each other (a so-called "seed lexicon") and then use that correspondence to align  $\mathcal{W}^A$  with  $\mathcal{W}^{B,22}$  The seed lexicon we use is simply the set of all words used in both corpora. The implicit and, in our view, undeniable assumption behind this choice of seed lexicon is that, for the overwhelming majority of words used by judges, the closest analogue for laypersons is the identically-spelled word.<sup>23</sup> Thus, to compare the word usage of judges versus laypersons, we first train two separate embedding models (one on judicial writings and another on layperson writings), align the vector spaces of both models using the words that appear in both corpora, and finally compute  $d_t^{LE,PE}$  using the aligned vectors.<sup>24</sup>

Before moving on, it is worth explaining the context in which vector space alignment is traditionally used in word embedding models. The traditional application is to the problem of translation between languages. Machine translation can be thought of as the dual to interpretation.<sup>25</sup> Even if two embedding models were trained on corpora written in different languages, say, English and German, one would still expect the relationships among the vector representations of, say, {dog, cat, platypus} to be similar to the analogous relationships among their German equivalents {Hund, Katze, Schnabeltier}. Vector space alignment can therefore be used to generate translations from one language to another. To do this, separate models are trained on English and German corpora, and then aligned using known translations as a seed lexicon. After alignment, unknown translations are generated by taking a given word vector in one language and searching for the nearest word vector in the other language (figure 2).

<sup>&</sup>lt;sup>22</sup>Unsupervised methods, which do not require a seed lexicon, are less efficient because they do not use exogenous information about the correct mapping.

<sup>&</sup>lt;sup>23</sup>When we test the hypothesis that, say,  $reasonable^{LE}$  is equivalent to  $reasonable^{PE}$ , we exclude reasonable from the seed lexicon. We do this for logical consistency with the null: the words in the seed lexicon are presumed to be collectively (though not necessarily individually) approximately equal. In practice, since the seed lexicon is so large, the impact of excluding the word being tested is negligible.

<sup>&</sup>lt;sup>24</sup>Formally, we use a supervised method of vector space alignment (Joulin et al., 2018) and assume that  $\mathbb{W}^A$  and  $\mathbb{W}^B$  are such that a linear, orthogonal matrix Q exists that maps  $\mathbb{W}^A$  into  $\mathbb{W}^B$ . To estimate Q, we use Facebook Research's fastText for Python to minimize a distance metric called Cross-Domain Similarity Local Scaling over the shared vocabulary. See Conneau et al. (2018) for details on this procedure and github.com/facebookresearch/fastText/tree/master/alignment for the fastText code.

<sup>&</sup>lt;sup>25</sup>Our approach to legal interpretation can also be thought of as the synchronic analogue of recent diachronic approaches, such as Hamilton, Leskovec and Jurafsky (2016); Kulkarni, Al-Rfou, Perozzi and Skiena (2015), which use word embeddings to quantify changes in word usage over time. For a general survey of these approaches, see Tahmasebi et al. (2018).

# 3 A Statistical Test to Determine Whether Two Groups Assign Different Meanings to the Same Word

We next present a model to decompose differences in word usage into semantic and non-semantic components, and to test the hypothesis that the semantic component is zero. Section 3.1 explains the decomposition. Sections 3.2 and 3.3 present the test and the assumptions behind it. Section 3.4 discusses variations on our approach.

### 3.1 Decomposing Differences in Usage

Our goal is to decompose  $d_t^{A,B}$  into semantic and non-semantic components. To this end, we posit a model in which  $d_t^{A,B}$  is the sum of three components:

$$d_t^{A,B} = \gamma_t^{A,B} + \pi_t^{A,B} + u_t^{A,B},$$
(5)

where  $\gamma$  is the semantic component,  $\pi$  is the non-semantic component, and u is a random component. We next discuss the interpretations of  $\gamma$ ,  $\pi$ , and u.

The semantic component,  $\gamma$ , is our parameter of interest. It is the difference in usage that is driven by differences in semantic meaning. For example, a semantic difference in *reasonable* would exist between judges and laypersons if judges use *reasonable* to connote rational/efficient while laypersons use it to connote usual/ordinary. In this case, we say that usage differs because judges and laypersons assign different meanings to *reasonable*  $(d_{\text{reasonable}}^{LE,PE} > 0 \text{ because } \gamma_{\text{reasonable}}^{LE,PE} > 0).$ 

The non-semantic component,  $\pi$ , is a nuisance parameter that reflects all non-semantic differences in usage. For example, suppose judges and laypersons agree on the true meaning of *reasonable*, but judges are more likely to use *reasonable* to describe conduct or beliefs (or any other subject that is relatively likely to appear in judicial opinions). Since word vectors are generated by a model that inputs a word and predicts its context, this would generate differences between  $w_{\text{reasonable}}^{LE}$  and  $w_{\text{reasonable}}^{PE}$ . Non-semantic differences could also come from differences in style and syntax that are idiosyncratic to the subject matter, or to the authors who write on that subject. Since word embedding models capture any difference in the context in which a word appears, if judges simply write a *reasonable approach* where a layperson would write an approach that is reasonable, then even this slight difference in syntactic construction would generate a slight difference between  $w_{\text{reasonable}}^{LE}$  and  $w_{\text{reasonable}}^{PE}$ . In either case, we say that judges and laypersons assign the same semantic meaning to reasonable but their usage differs for non-semantic reasons ( $\gamma_{\text{reasonable}}^{LE,PE} = 0$  but  $d_{\text{reasonable}}^{LE,PE} > 0$  because  $\pi_{\text{reasonable}}^{LE,PE} > 0$ ).

Finally, the random component, u, reflects random differences in usage that are unrelated to systematic differences between the corpora produced by A and B. Random differences can arise from the document-production process. For example, a judicial opinion or newspaper column may be written but then not published for reasons that are independent of the meaning that the author assigns to *reasonable*. Such texts would not appear in our corpus and thus not contribute to the word embedding model. In addition, there are two sources of random error inherent in the process of training the word embedding model itself: randomness in the initialization of the algorithm (what seed one sets and the initial values of the weighting matrices) and randomness due to the order of the documents in the corpus.<sup>26</sup> Both sources would generate (relatively small) differences in usage which, if unaccounted for, would lead us to conclude incorrectly that the semantic and non-semantic differences are larger than their true values. We next lay out the assumptions that allow us to distinguish between the semantic and non-semantic components of  $d_t^{A,B}$ .

## 3.2 Assumptions

Our test for absolute differences in meaning uses a set of control words to distinguish semantic from non-semantic differences in word usage. We call this list the control vocabulary and use it to determine the confidence level at which we can reject the hypothesis that a given word's meaning differs between groups.

The test rests on two main assumptions. The first is that groups A and B assign the same unique meaning to each word in the control vocabulary. Let  $\mathbb{T}$  denote the control vocabulary.

#### Assumption 1. (Control Vocabulary)

$$\gamma_t^{A,B} = 0 \quad \forall t \in \mathbb{T}.$$
(6)

Under assumption 1, differences in the usage of a control word can be completely attributed to non-semantic and random differences. For example, if the word *the* is in the control vocabulary, then assumption 1 states that groups A and B may tend to surround *the* with different words for random or non-semantic reasons (say, because A is a judge and B is a journalist), but not because A and B assign different semantic meanings to *the*.

<sup>&</sup>lt;sup>26</sup>See Antoniak and Mimno (2018).

To construct the control vocabulary, we use words that denote quantities (words like seven, many, and miles). This choice is motivated by previous studies in both cognitive linguistics and machine translation. The former have found that the meanings of numerical words are uniquely stable across languages and cultures (Dehaene and Mehler, 1992; De Cruz, 2009), while the latter have similarly have found that numerals and numeric words are particularly well suited for exact translation (Mikolov et al., 2013c; Artetxe et al., 2017). Scholars have even leveraged the semantic constancy of numbers to test theories of linguistic determinism, specifically, to test whether the absence of certain numerical words limits a society's ability to render quantitative judgments.<sup>27</sup> For these reasons, we use numeric words and quantifiers as the control vocabulary. Our final list of 1,189 unique control words includes numeric words (but not numerals)<sup>28</sup> for Arabic numerals ranging from 1 to 999, years from 1900 to 2021, relative quantifiers such as *half* and *multiple*, and metrics such as *miles* and *centimeters*.

The second assumption is that the distribution of the non-semantic component is the same for control and non-control words. Let  $F(\cdot)$  denote the c.d.f. of the semantic component.

#### Assumption 2. (Distribution of Non-Semantic Component)

$$F(\pi \mid t \in \mathbb{T}) = F(\pi \mid t \notin \mathbb{T}).$$
<sup>(7)</sup>

This assumption is necessary because we use the control words to estimate the distribution of non-semantic differences of non-control words.

#### 3.3 The Test

To test the null hypothesis that A and B assign the same meaning to a given word t, we use the bootstrap to average over the random component, and then use the control vocabulary to estimate the distribution of the non-semantic component. These two steps generate a distribution of  $d_t^{A,B}$  under the null hypothesis that  $\gamma_t^{A,B} = 0$ , and thus a distribution to assign a confidence level for rejecting the null. Here we next lay out each step in detail. For concreteness, we use the example of testing the hypothesis that judges and laypersons agree on the meaning of *reasonable*.

<sup>&</sup>lt;sup>27</sup>See Gordon (2004); Pica et al. (2004). See generally Whorf (1956); De Cruz (2009).

 $<sup>^{28}</sup>$ Thus, we include the word *seven* but exclude the numeral 7. We exclude Arabic numerals from 1 to 999 because they often take on a distinct meanings in legal contexts (such as a shorthand for statutes or rules), which do not translate well to non-legal contexts.

#### Hypothesis 1. (Reasonable)

$$H_0: \gamma_{reasonable}^{LE,PE} = 0. \tag{8}$$

To test hypothesis 1:

1. Estimate the sum of the semantic and non-semantic components,  $\gamma_t^{LE,PE} + \pi_t^{LE,PE}$ , for *reasonable* and for each word in the control vocabulary.

For  $i = 1, \ldots, N$ 

- (a) Randomly draw with replacement a sample of M sentences from each corpus,  $C^{LE}$  and  $C^{PE}$ .
- (b) Separately train a word embedding model on each sample of M sentences.
- (c) Align the two vector spaces,  $\mathcal{W}_i^{LE}$  and  $\mathcal{W}_i^{PE}$ . Note that *i* indexes the iteration.
- (d) Compute  $d_{i,\text{reasonable}}^{LE,PE}$  and  $d_{i,t}^{LE,PE}$  for each words in the control vocabulary.

Finally, average over the iterations to compute the estimate of the sum of the semantic and non-semantic components:

$$\widehat{\gamma}_t + \widehat{\pi}_t = 1/N \sum_i d_{i,t}^{LE,PE} \tag{9}$$

for t = reasonable and for each  $t \in \mathbb{T}$ . Note that for control words,

$$\widehat{\gamma}_t + \widehat{\pi}_t = \widehat{\pi}_t \quad \forall t \in \mathbb{T}$$
(10)

since  $\gamma_t = 0$  by assumption 1.

2. Estimate the c.d.f. of the non-semantic difference,  $F(\pi)$ .

The estimate of the c.d.f. of the non-semantic difference is

$$\widehat{F}(\pi) = T^{-1} \sum_{t \in \mathbb{T}} I\left(\widehat{\pi}_t < \pi\right),\tag{11}$$

where T is the number of control words (the cardinality of  $\mathbb{T}$ ) and  $I(\cdot)$  is the indicator function. This estimator relies on assumption 2.

3. Test the null hypothesis.

By construction,  $\hat{F}(\cdot)$  is the likelihood of obtaining an estimate of  $\gamma_t^{LE,PE} + \pi_t^{LE,PE}$ under the null that  $\gamma_t = 0$ . The *p*-value associated with hypothesis 1 is therefore

$$p = 1 - \widehat{F}\left(\widehat{\gamma}_{\text{reasonable}}^{LE,PE} + \widehat{\pi}_{\text{reasonable}}^{LE,PE}\right)$$
(12)

and we can reject hypothesis 1 with  $100 \times (1-p)$  percent confidence.

#### 3.4 Alternative Controls

Our preferred control vocabulary is the set of quantifier words. This set has two advantages. First, prior literature has shown that the set of quantifiers likely satisfies assumption 1.<sup>29</sup> And second, by specifying a control vocabulary ex ante, we obviate the need for human supervision. Our approach is thus both supported by the evidence and easy to replicate.

One may be skeptical, however, whether quantifiers satisfy assumption 2, that is, whether the distribution of non-semantic differences is the same for quantifiers and non-quantifiers. For example, if the meaning of words that tend to surround quantifiers (like "three *dollars*" or "four *people*") are, like the quantifiers themselves, relatively consistent between groups Aand B, then the variance in the non-semantic components of quantifiers may be smaller than the variance of non-quantifiers. This, in turn, would lead us to over-reject hypothesis 1.

One natural alternative is to take a supervised approach and manually choose words for which assumptions 1 and 2 are plausible. For instance, suppose a researcher wants to quantify differences in the usage of the word *consent* between judges and laypersons. The researcher could construct a bespoke control vocabulary of closely-related words that, in the researcher's opinion, are likely to have the same meaning between groups. In the case of *consent*, this might include words like *affirmation*, *permission*, *acceptance* and *approval*. The downside of this approach is that it requires extensive human supervision and is therefore costly, subjective and hard to replicate. Another downside is that there may not be many closelyrelated words that satisfy  $\gamma_t^{A,B} = 0$ . The word *acceptance*, for example, has a specialized meaning in contract law.

More generally, one may specify any control vocabulary – quantifiers, mutually common words, or even the set of all words – and then reinterpret the results accordingly. Quantifiers, however, offer a unique advantage. To the best of our knowledge, no other large group of words has been shown to possess such a constant and monosemous quality across languages and domains (Dehaene and Mehler, 1992). Indeed, there is even suggestive evidence that the

<sup>&</sup>lt;sup>29</sup>See Mikolov et al. (2013c); Artetxe et al. (2017).

meaning of quantifiers is constant across species of animals (Brannon and Terrace, 2002).

# 4 Applications

This section presents three applications to demonstrate the utility of our approach. The first measures the difference in usage between judges and laypersons of keywords from the Federal Rules of Civil Procedure (FRCP) – words like *action*, *class* and *discovery*. We find substantial differences in FRCP words relative to control words, and interpret this as a validation of our approach (section 4.1). The second application tests the hypotheses that judges and laypersons agree on the meaning of *reasonable* and *consent*. We find strong evidence against these hypotheses, especially on *reasonable* (section 4.2). The final application demonstrates that our framework can accommodate other types of questions. Specifically, we adjust the approach to ask whether three effort standards that are commonly used in commercial contracts – *best effort*, *reasonable best effort*, and *good faith effort* – exhibit statistically significant differences in meaning. We find that they do not (section 4.3).

## 4.1 A Validation Using the Federal Rules of Civil Procedure

The first application offers an informal validation of our approach to measuring differences in semantic meaning.<sup>30</sup> We compare the ways that judges and laypersons use quantifier words (our choice of control words) with the ways they use keywords from the Federal Rules of Civil Procedure (FRCP).<sup>31</sup> We choose FRCP keywords with the understanding that the legal community holds a very strong prior that judges assign specialized meanings to words like *action* and *summary* (as in *civil action* and *summary judgment*) and that these specialized meanings are generally not shared by the public. We thus expect to find that the average difference of FRCP words is larger than for non-FRCP words, and especially larger than for quantifiers. To measure differences in usage between judges and laypersons, we compare a random sample of judicial opinions with the Corpus of Contemporary American English

<sup>&</sup>lt;sup>30</sup>In our view, a formal validation is not feasible. See the introduction.

<sup>&</sup>lt;sup>31</sup>We collected the FRCP keywords by inspecting the subject headings of each Rule, and then selecting the words that we believed had meanings that were unique to the legal context. There are 28 words in total, although 6 do not appear sufficiently frequent in the layperson corpus and so are omitted from analysis. That leaves 22 FRCP words. The 28 words are: action, appeal, capacity, claim, class, depose, derivative, discovery, dismiss, hearing, intervene, join, judgment, motion, notice, objection, order, person, pleading, process, relief, remove, restraining, scope, service, stay, summary, venue. Of these, 6 did not appear with sufficient frequency in the corpus produced by laypersons (COCA) and so were not included. The 6 omitted words are depose, derivative, objection, pleading, restraining, venue.

(COCA); the latter is designed to be a representative sample of American English.<sup>32</sup>

As expected, the differences in the usage of FRCP words are much greater than the differences in quantifier words (figure 1). The average difference of FRCP words is nearly twice as large as quantifiers (0.46 versus 0.24). Further, the average difference of all other words (0.36) lies between these two extremes. Each group of words is statistically significantly different from every other group (*p*-value < 0.001 for each pairwise comparison).

Our measure of differences in usage and meaning produces a clear separation among control words, specialized legal words, and all other words. This separation confirms prior literature on the semantic constancy of quantifiers. It also confirms strong and widely-held priors that specialized legal terms like *class* and *discovery* in fact have specialized meanings. For these reasons, we interpret figure 1 as an informal validation of our approach. For reference, we also list the words from each word type that exhibit the smallest and largest differences (table 1). Notably, the differences for all but 4 FRCP words are all larger than even the maximum difference among quantifiers.

## 4.2 Judicial versus Public Conceptions of *Reasonable* and *Consent*

Our next application compares the judicial and public conceptions of two words: reasonable and consent. The choice of these two words is motivated by recent experimental and survey-based studies that probe the common understanding of these concepts, as well as the legal consequences of these understandings.<sup>33</sup> For example, Tobia (2018) uses a series of experimental settings to show that most people believe reasonable conduct lies somewhere between "ideal" conduct and "typical" conduct. Tobia (2018) concludes that most people conceptualize reasonable as a hybrid of statistical and prescriptive concepts, and that judges should therefore apply the reasonableness standard in a way that reflects this common, hybrid conceptualization.<sup>34</sup> On consent, Sommers (2020) and Furth-Matzkin and Sommers (2020) conduct a series of surveys and find that many people believe consent is "given" even when it is fraudulently obtained, and that this belief persists even when respondents are

 $<sup>^{32}</sup>$ The sample of judicial opinions were limited to cases written between 2000–2020, and were obtained from the Caselaw Access Project. COCA is a standard database of American English texts produced in the 20th and 21st centuries; it contains approximately 1 billion words and is designed to constitute a representative sample of American English. See english-corpora.org/coca/. The final samples are 200,000 judicial opinions and 14,685 texts from COCA. For the alignment vocabulary, we use every word that appears at least 3,000 times in both judicial opinions and COCA (6,703 words in total). In training the word embedding models, we set the dimensions of the word embeddings to k = 100. For the bootstrapping process described in section 3.3, we set N = 30.

<sup>&</sup>lt;sup>33</sup>See DiMatteo (1996); Zaring (2011); Garrett (2017); Tobia (2018).

<sup>&</sup>lt;sup>34</sup>See also Jaeger (forthcoming).

expressly prompted within the context of a legal question (such as whether consent obtained by deception produces an enforceable contract). In this sense, a layperson's understanding of the legal meaning of *consent* may be much broader than the actual legal meaning of  $consent.^{35}$ 

We find that judges and laypersons' understandings of *reasonable* are significantly different (*p*-value = 0.01) and that their understandings of *consent* are marginally different (*p*-value = 0.07; figure 3).<sup>36</sup> These results confirm the suspicions of prior literature – and perhaps even common sense. In hindsight, it seems unlikely that a non-representative sample of people (judges) would apply a representative understanding of such broad concepts as *reasonable* or *consent*. Yet the ubiquitous reasonable person standard is expressly premised upon a hypothetical layperson's understanding of *reasonable* conduct, while a gap between the legal and popular understandings of *consent* can lead individuals to make systematic legal errors (as in contract formation) and more generally erode public trust in the law.<sup>37</sup> In this sense, our results suggest a troubling disconnect between law and reality.

But what exactly *is* the disconnect? What is the difference between the judicial versus common definitions of *reasonable*? Or *consent*? These are not the types of questions that our statistical test is designed to answer. Our test seeks to determine whether a difference in meaning exists, not what the difference is. For this reason, our test is best thought of as an aid – and not a substitute – for judicial interpretation.

Nevertheless, after identifying the existence of a statistically significant semantic difference, a judge could still use other characteristics of our model to guide the more subjective inquiry into the nature of this difference. For example, word embedding models can be used to determine the words that are most semantically similar to a given word. Thus, one could query our model to find the words closest to  $reasonable^{LE}$ ; by comparing them to the words closest to  $reasonable^{PE}$ , one could then begin to characterize the essential distinction between the judicial versus layperson's conception of *reasonable*. When we query our model for

 $<sup>^{35}</sup>$ Also in a contractual setting, Wilkinson-Ryan and Hoffman (2015) find that common understandings of contract formation are based more on formal rituals (like signing a document) than on the legal foundation of "mutual manifestation of assent."

 $<sup>^{36}</sup>$ To test both words, we use the same sources described in the previous section. For *reasonable*, the judicial corpus is a random sample of judicial opinions that include the word *reasonable* (200,000 in total), and the layperson corpus is the sample of texts in COCA that include *reasonable*. The word *reasonable* appears 908,049 times in the judicial corpus and 14,685 times in the layperson corpus. We take a similar sample to test *consent*: 144,015 judicial opinions (every opinion that uses *consent* since the year 2000) and the texts in COCA that use *consent*. The word *consent* appears 596,712 times in the judicial corpus and 9,233 times in the layperson corpus.

<sup>&</sup>lt;sup>37</sup>See Sommers (2020) and, generally, Kleinfeld (2015).

the words closest to reasonable<sup>LE</sup>, we obtain rational<sup>LE</sup>, justifiable<sup>LE</sup>, and realistic<sup>LE</sup>. By contrast, when we query it for words closest to reasonable<sup>PE</sup>, we obtain valid<sup>PE</sup>, prudent<sup>PE</sup>, and sensible<sup>PE</sup>. At first glance, the judicial usage seems to encapsulate a broader range of activity: laypersons' closest words (valid, prudent, sensible) point toward "ideal" conduct, while judges' closest words (rational, justifiable, realistic) include both "ideal" conduct as well as less than ideal or perhaps "typical" conduct.<sup>38</sup> One could further supplement this analysis with other tools from corpus linguistics, such as by constructing lists of common collocates.<sup>39</sup> On the one hand, these are precisely the kinds of subjective analyses that our statistical test strives to avoid. On the other hand, in many real-world applications, this may be the most sensible use of our test, that is, as an objective justification for proceeding to a more subjective interpretive analysis.

## 4.3 "Best Effort" Provisions in Commercial Contracts

The final application is to contract interpretation. We use this application to demonstrate that our framework can accommodate interpretive questions besides whether two groups agree on the meaning of a given word. Specifically, we use our test to investigate a closelyrelated question: whether a single group assigns the same meaning to two different words. We perform this test by simply relabeling the corpora: To test whether group A uses words t and t' synonymously, we first split A's corpus into the texts that use t (call this  $C^{A_1}$ ) and texts that use t' (call this  $C^{A_2}$ ). We then replace all instances of t' with t (or, equivalently, vice versa). Finally, we test the hypothesis that  $\gamma_t^{A_1,A_2} = 0$ .

As a concrete example, consider the case of contractual effort standards. Contracts routinely qualify a party's duty on a standard level of "effort."<sup>40</sup> For example, rather than requiring a party to obtain regulatory approval for a merger, a merger contract might instead require the party to use their *best effort* or *good faith effort* to obtain approval.<sup>41</sup> Whether that party has in fact exerted the requisite level of effort is a frequent issue in contract litigation. And while our methodology cannot provide a definition for any specific effort standard, it can determine whether such standards connote different levels or types of effort. Indeed, this issue of distinguishing among effort standards was litigated in the

 $<sup>^{38}</sup>$ Compare Tobia (2018).

 $<sup>^{39}</sup>$ See, e.g., Lee and Mouritsen (2017).

<sup>&</sup>lt;sup>40</sup>See Adams (2004) for a detailed discussion of case law on effort standards.

<sup>&</sup>lt;sup>41</sup>See, e.g., In re Anthem-Cigna Merger Litigation, No. CV 2017-0114-JTL, 2020 WL 5106556 (Del. Ch. Aug. 31, 2020).

2018 Delaware case of *Akorn v. Fresenius.*<sup>42</sup> There, Vice Chancellor Laster acknowledged that some commentators and even the ABA Committee on Mergers and Acquisitions have suggested that commonly-used effort standards have distinct meanings. But he ultimately concluded that Delaware courts do not observe such distinctions.<sup>43</sup> In particular, he held that *commercially reasonable effort* and *good faith effort* mean the same thing in the context of a merger agreement.<sup>44</sup> He then went on to hold, for the first time in Delaware history, that a Material Adverse Effect had occurred. The latter holding enabled the buyer (Fresenius) to walk away from the deal.

To test the hypothesis that different effort standards are equivalent, we construct a corpus of about 500,000 commercial contracts that were reported to the Securities and Exchange Commission.<sup>45</sup> To find effort provisions, we search for word stems of the qualifiers *best*, *commercial*, *diligent*, *good faith*, *reasonable* and *unreasonable* that appear in a [-4, +1] window around *effort*. We then replace each effort provision with a standardized version that is invariant to word order or suffix.<sup>46</sup> For instance, *best commercial effort*, *best commercial effort*, *best commercial effort*, *best commercial best efforts* would all be replaced with the single "word" commercial\_best\_effort.<sup>47</sup> For reference, table 2 lists the frequency of each (standardized) effort provision.

Next, we apply our methodology to test the equivalence of two pairs of effort standards: *best\_effort* versus *reasonable\_best\_effort*, and *best\_effort* versus *good\_faith\_effort*. We choose these pairs because, while there is no single authoritative hierarchy among effort levels, the ABA Committee on Mergers and Acquisitions ranks these three as the most strict (*best\_effort*), second-most strict (*reasonable\_best\_effort*), and least-strict (*good\_faith\_effort*) standards.<sup>48</sup> This suggests that *best\_effort* and *reasonable\_best\_effort* would have a small difference in meaning, while *best\_effort* and *good\_faith\_effort* would have a large difference. To test the equivalence of *best\_effort* and *reasonable\_best\_effort*, we split the contracts into two groups: those that use *best\_effort* (the *BE* corpus) and those that use *reason*-

<sup>45</sup>See Nyarko (forthcoming) for details.

 $<sup>^{42}</sup>$ Akorn, Inc. v. Fresenius Kabi AG, No. CV 2018-0300-JTL, 2018 WL 4719347 (Del. Ch. Oct. 1, 2018), aff'd, 198 A.3d 724 (Del. 2018) (hereinafter *Akorn*).

 $<sup>^{43}</sup>Akorn$  at 86-87.

 $<sup>^{44}</sup>$ Id.

 $<sup>^{46}</sup>$ We chose these words after initially examining the distribution of all words surrounding *effort* to determine which types of effort provisions may exist in our sample.

<sup>&</sup>lt;sup>47</sup>We are not aware of any claims that the order of the qualifiers is relevant.

 $<sup>^{48}</sup>Akorn$  at 86–87 (citing the ABA Mergers and Acquisitions Committee, Model Stock Purchase Agreement with Commentary 268 (2d ed. 2010)). The standards listed are, from most to least strict: best efforts, reasonable best efforts, reasonable efforts, commercially reasonable efforts, and good faith efforts.

 $able\_best\_effort$  (the RBE corpus). We then replace all occurrences of  $reasonable\_best\_effort$ with  $best\_effort$ , and finally test the hypothesis that  $\gamma_{best\_effort}^{BE,RBE} = 0$ . We use an analogous method to test the equivalence of  $best\_effort$  and  $good\_faith\_effort.$ <sup>49</sup>

Neither pair of effort standards exhibit a statistically significant difference (figure 4). The measured differences are very small (*p*-value = 0.94 for *best\_effort* = *reasonable\_best\_effort*, and *p*-value = 0.69 for *best\_effort* = *good\_faith\_effort*). As a legal matter, this confirms the holding of Akorn v. Fresenius and Delaware's approach in general. As a practical matter, given that there is no authoritative hierarchy of standards, and that practitioner opinions are mixed, it is perhaps not surprising that differences in semantic opinion, if they do exist, would be washed out in the average.

## 5 Conclusion

We developed a statistical test to determine whether two groups assign the same meaning to a given word. Our method combines techniques from machine translation with a model that allowed us to distinguish between semantic and non-semantic reasons for differences in word usage. In three applications to the law, we used our test to (1) quantify differences in the meanings of specialized words from civil procedure, (2) identify differences between judicial versus common understandings of *reasonable* and *consent*, and (3) demonstrate the equivalence of effort standards in contracting. Our statistical test may be readily applied to any context in which one wants to quantify disagreements over meaning.

<sup>&</sup>lt;sup>49</sup>The alignment vocabulary includes each word appearing at least 50 times in each group. We significantly reduced the minimum threshold (down from 3,000 in the prior applications) because the contracts corpora are much smaller than the corpus of judicial opinions and COCA. We compensate for the possibility of increased random variance by running more iterations for the bootstrap (N = 100).

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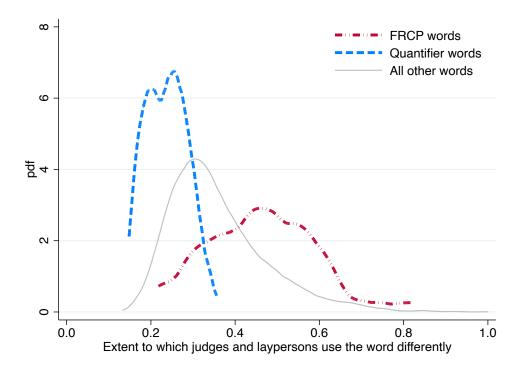


Figure 1: Differences in the ways that judges and laypersons use the same word.

Notes: This figure graphs the distribution of the difference in the way judges and laypersons use the same words. A value of 0 indicates that the given word is used identically by judges and laypersons; a value of 1 indicates there is no relationship between the way it is used by judges versus laypersons. *FRCP* words are keywords taken from the subject headings of the Federal Rules of Civil Procedure (see note 31). *Quantifier words* include words like "seven", "acre", and other terms that indicate quantity; prior research has shown that the meanings of these words do not vary across domains and languages, and for this reason we use them as a set of controls to identify semantic differences. *All other words* includes all words besides *FRCP* and *quantifier words*. The differences were estimated by training a standard model of computational translation on a corpus of judicial opinions (written by judges) and the Corpus of Contemporary American English (written by laypersons). The figure only includes words that appear at least 3,000 times in both corpora (22 *FRCP words*, 82 *quantifier words* and 4,221 *all other words*). One outlier with a difference greater than 1 is coded as 1.

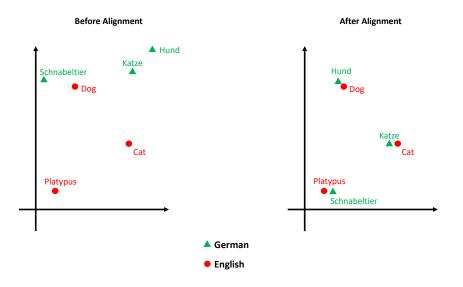
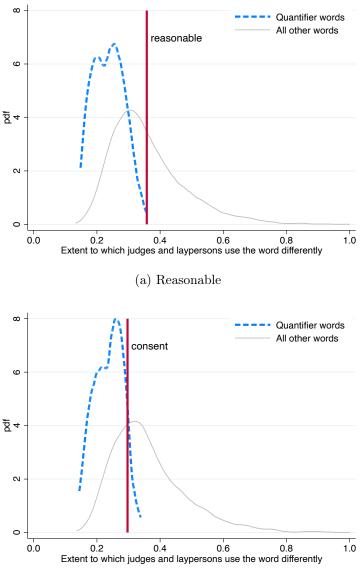


Figure 2: Translating Languages with Vector Space Alignment.

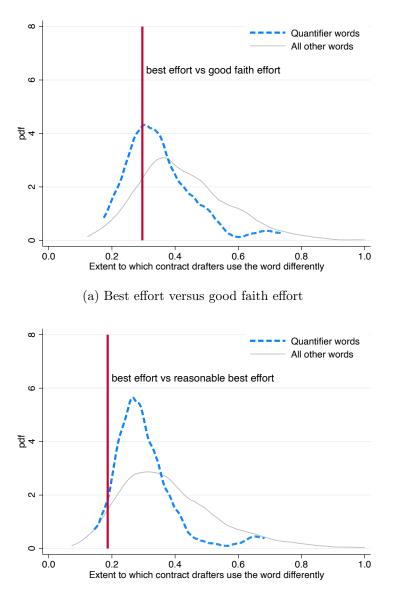
This figure presents a stylized illustration of translation using vector space alignment. A word embedding model is first trained on two corpra in different languages (English=red and German=green) producing two sets of vector representations of the same concepts (including the words {dog, cat, platypus}). If the translations of *dog* and *cat* were known but *platypus* was unknown, the known translations {(dog, Hund), (cat, Katze)} could be used as a seed lexicon to align the English and German vector spaces. After alignment, the unknown translation of *playtpus* is recovered by searching for the closest German word (*Schnabeltier*).



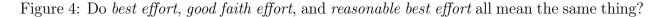
(b) Consent

Figure 3: Do judges and laypersons agree on the meaning of *reasonable* and *consent*?

Notes: This figure shows the extent to which judges and laypersons disagree over the meaning of two words: reasonable and consent. It does so by comparing the differences in the usage of these words to differences in the usage of quantifier words – words whose meanings do not differ across contexts (see notes to figure 1). A value of 0 indicates that the given word is used identically by judges and laypersons; a value of 1 indicates there is no relationship between the way it is used by judges versus laypersons. Panel (a): We can reject the hypothesis that reasonable means the same thing to judges and laypersons (p-value = 0.01). Panel (b): We can only marginally reject the hypothesis that consent means the same thing to judges and laypersons (p-value = 0.07). For reference, both panels graph differences in the use of all other words (words other than quantifier words). The figure includes words that appear at least 3,000 times in the corpora produced by judges (judicial opinions) and laypersons (the Corpus of Contemporary American English). Panel (a) includes 82 quantifier words and 4,242 all other words; panel (b) includes 82 quantifier words and 4,024 all other words. Outliers with differences greater than 1 are coded as 1.



(b) Best effort versus reasonable best effort



Notes: Contracts routinely qualify a party's duty on a standard level of "effort" (e.g., by obligating one party to use their best efforts to accomplish X, rather than categorically requiring them to accomplish X). This figure shows that the differences between the most popular of these effort provisions are not statistically significant. It does so by comparing these differences to differences in the usage of quantifier words – words whose meanings do not differ across contexts (see notes to figure 1). Panel (a): The difference between best effort and good faith effort is not statistically significantly different from zero (p-value = 0.69). Panel (b): The difference between best effort and reasonable best effort is also not statistically significantly different from zero (p-value = 0.94). For reference, both panels also graph differences in the use of all other words (words other than quantifier words). The figure includes words that appear at least 3,000 times in each sample of contracts. The database of contracts was constructed by parsing disclosures to the Securities and Exchange Commission from 2000–2016 (approximately 500,000 contracts in total). Panel (a) includes 61 quantifier words and 2,327 all other words; panel (b) includes 62 quantifier words and 3,044 all other words. Outliers with differences greater than 1 are coded as 1.

	Words judges and laypersons use most differently							
	FRCP words Diff.		Quantifier words	Diff.	All other words	Diff.		
1	summary	0.82	grams	0.36	instant	1.13		
2	motion	0.64	sixty	0.33	fed	0.93		
3	class	0.59	eleven	0.32	heck	0.92		
4	relief	0.55	shortterm	0.32	emphasis	0.91		
5	appeal	0.54	fourteen	0.31	mass	0.86		
6	hearing	0.54	fifty	0.31	honorable	0.86		
7	judgment	0.53	seventeen	0.31	lemon	0.86		
8	stay	0.53	sixteen	0.31	ease	0.85		
9	dismiss	0.52	twentyfive	0.30	ibid	0.84		
10	discovery	0.52	thirty	0.29	slip	0.84		
11	notice	0.47	one	0.29	sounding	0.83		

Table 1: Extent to which judges and laypersons use the same words differently

Words judges and laypersons use most similarly

	FRCP words	Diff.	Quantifier words	Diff.	All other words	Diff.
1	person	0.22	weeks	0.15	other	0.13
2	remove	0.24	three	0.16	these	0.13
3	join	0.28	miles	0.16	going	0.15
4	service	0.35	four	0.16	eligible	0.15
5	order	0.37	months	0.17	have	0.15
6	scope	0.38	numerous	0.17	trying	0.15
$\overline{7}$	process	0.39	less	0.18	necessary	0.15
8	action	0.39	years	0.18	difficulty	0.16
9	intervene	0.39	many	0.18	those	0.16
10	capacity	0.40	minutes	0.18	variety	0.16
11	claim	0.46	five	0.18	able	0.16

Notes: This table lists the words that judges and laypersons use most differently (top panel) and most similarly (bottom panel). Differences are estimated using judicial opinions and the Corpus of Contemporary American English (COCA). A value of 0 indicates that the given word is used identically in both domains; a value of 1 indicates the usage is orthogonal (no relationship). *FRCP words* are keywords taken from the subject headings of the Federal Rules of Civil Procedure (see footnote 31). *Quantifier words* include words like "seven", "acre", and other terms that indicate quantity; prior research has shown that the meanings of these words do not vary across domains, and for this reason we use these words as controls to identify semantic differences. *All other words* includes all words besides *FRCP words* and *quantifier words*. This table only includes words that are at least 3 characters in length, do not contain numerals, and appear at least 3,000 times in our sample of judicial opinions and COCA texts. This includes 22 *FRCP words* (all of which are listed in the table), 82 *quantifier words*, and 4,221 *all other words*.

Effort standard contains only these words						Share	Total
reasonable	commercial				effort	0.36	298,242
reasonable					effort	0.20	162,869
		best			effort	0.20	$162,\!853$
reasonable		best			effort	0.17	141,391
			good faith		effort	0.03	$22,\!837$
reasonable	commercial	best			effort	0.02	$12,\!870$
				diligent	effort	0.01	$10,\!664$
unreasonable					effort	0.01	$5,\!615$
reasonable			good faith		effort	0.01	4,212
reasonable	commercial		good faith		effort	$<\!0.01$	1,928
reasonable				diligent	effort	$<\!0.01$	1,764
			good faith	diligent	effort	$<\!0.01$	$1,\!680$
	commercial	best			effort	$<\!0.01$	$1,\!668$
reasonable	commercial			diligent	effort	$<\!0.01$	$1,\!605$
	commercial				effort	$<\!0.01$	1,224
		best	good faith		effort	$<\!0.01$	$1,\!191$
		best		diligent	effort	$<\!0.01$	342
	commercial			diligent	effort	$<\!\!0.01$	201
reasonable			good faith	diligent	effort	$<\!0.01$	154
reasonable		best		diligent	effort	$<\!0.01$	102
						1.00	833,412

Table 2: Frequency of Effort Standards in Real-World Contracts

Notes: Contracts routinely qualify a party's duty on a standard level of "effort" (e.g., by obligating one party to use their *best efforts* to accomplish X, rather than categorically requiring them to accomplish X). This table depicts the frequency of effort standards contained within material contracts reported to the Securities and Exchange Commission between 2000 and 2016. The left columns list the words that comprise the standard, without regard to word order or suffix. For example, the first row would include phrases such as *reasonable commercial effort*, *reasonable commercial efforts*, and *commercially reasonable effort*.