Staff Bio





Name: Brad Herald

Position: Vice President of Western Canada and Natural Gas Markets

Company: Canadian Association of Petroleum Producers

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Biography for Brad Herald

Brad Herald is the VP Western Canada and Natural Gas Markets for the Canadian Association of Petroleum Producers.

• Prior to assuming this position, Brad was the Manager of Operations, Alberta, Saskatchewan and Health & Safety for the Canadian Association of Petroleum Producers.

He has a degree in business administration from Saint Francis Xavier University in Nova Scotia.

Prior to coming to Alberta, Brad was the owner of a successful small business in Nova Scotia.

The Canadian Association of Petroleum Producers (CAPP) represents companies, large and small, that explore for, develop and produce natural gas and crude oil throughout Canada. CAPP's member companies produce more than 90 per cent of Canada's natural gas and crude oil. CAPP's associate members provide a wide range of services that support the upstream crude oil and natural gas industry. Together CAPP's members and associate members are an important part of a national industry with revenues of about \$100 billion-a-year.