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IN THE SUPREME COURT OF THE STATE OF DELAWARE

UNOCAL CORPORATION,
a Delaware corporation,

Defendant Below-
Appellant

v.

MESA PETROLEUM CO., a
Delaware corporation, MESA
ASSET CO., a Delaware
corporation, MESA EASTERN,
INC., a Delaware corporation,
and MESA PARTNERS II, a Texas
partnership,

Plaintiffs Below-
Appellees

No. 152, 1985

Appeal from Judgment
in the Court of
Chancery in and for
New Castle County in
C.A. No. 7997

Superior Court Courtroom No. 1
Public Building
Wilmington, Delaware

Thursday, May 16, 1985
9:30 a.m.

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ORAL ARGUMENT

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VARALLO & WILCOX
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BEFORE: Hon. John J. McNeilly,
 Associate Justice

 Hon. Andrew G. T. Moore II,
 Associate Justice

 Hon. Clarence W. Taylor,
 Judge of the Superior Court

APPEARANCES:

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P R O C E E D I N G S

MR. SPARKS: Justice McNeilly, before I begin, let me introduce James Martin of the firm of Gibson Dunn & Crutcher who is sitting with me at counsel table this morning.

JUSTICE McNEILLY: Welcome aboard, Mr. Martin.

MR. MARTIN: Thank you, your Honor.

MR. SPARKS: If the Court please, I would like to confine my opening argument to thirty of the forty-five minutes that I understand have been allocated for each side and preserve the last fifteen minutes for rebuttal. Also I would like to thank the court on behalf of my client for hearing this matter on an expedited basis.

In my argument, your Honors, I will focus upon two issues and rely on the voluminous briefs that have been filed by both sides, both in this court and below, with respect to the other issues and perhaps those that are raised on my rebuttal argument to whatever Mr. Richards says. Those issues are Unocal right to make a selective tender offer excluding the raider and what we believe is the lack of irreparable injury in this

1 case notwithstanding the holding in the court
2 below.

3 I propose to first point to four
4 critical facts which to some extent make this case
5 unique. Second, I will speak generally to the
6 policy question raised by those facts. Third, I
7 will turn to the Vice Chancellor's opinion to
8 summarize what I believe to have been the critical
9 errors of law which lead to the erroneous result
10 which she reached. And finally, and to some extent
11 in the context of discussing that opinion, I will
12 discuss the harm that will flow to Unocal
13 stockholders and to stockholders of Delaware
14 corporations generally from a decision of this court
15 affirming the ruling below.

16 The four critical facts which I would
17 ask that the court have in mind as we look at this
18 essentially legal question are the following:
19 First, Mesa's partial tender offer of \$54 per share
20 for 51 percent of Unocal's stock, which is to be
21 followed by a squeeze-out merger at some uncertain
22 date in the future for the remaining stock, for
23 which Unocal's stockholders will receive highly
24 subordinated debt securities. Not only was it found

1 by Unocal's board, acting in good faith, to be
2 inadequate but also has been objectively established
3 on this record to be so.

4 Mesa's officers in proposing this
5 transaction to its board of directors utilized an
6 in-house analysis which they characterized as
7 conservative, placing a value of \$64 per share on
8 Unocal, and also referred the Mesa board to a
9 Herold's appraisal of Unocal at \$73 per share and a
10 Donaldson Lufkin & Jenrette study valuing Unocal at
11 \$86 per share. Moreover, this analysis containing
12 these three figures was distributed by Mesa to the
13 persons from whom it secured the financing for its
14 offer.

15 Under these circumstances Mesa simply
16 cannot deny that upon which its board relied in
17 making its offer. What this means, your Honors, is
18 that Mesa seeks to purchase all of Unocal at \$54 a
19 share and, upon achieving 100 percent control, to
20 pocket the difference between that price and
21 Unocal's present intrinsic value for itself at the
22 expense of all the other Unocal stockholders. Even
23 taking Mesa's conservative \$64 number as Unocal's
24 intrinsic per-share value, this selective treatment

1 sought by Mesa would result in a gain to it of
2 \$1.5 billion at the expense of Unocal's other
3 stockholders. If one accepts the \$74 value assigned
4 to Unocal by Herold's, which has been recognized as
5 a qualified authority by Mr. Pickens, the gain to
6 Mesa at the expense of Unocal's shareholders would
7 be \$3 billion.

8 Second, Mesa has also demonstrated by
9 its track record that it is in the business of
10 acquiring interests in oil companies to feather its
11 own nest and not to benefit the shareholders of the
12 companies in which it takes a position. After
13 commencing coercive partial tender offers, it has
14 repeatedly received selective treatment at the
15 expense of other stockholders and has earned the
16 reputation as this country's preeminent
17 greenmailer. As Vice Chancellor Berger found, the
18 public record justifies a reasonable inference that
19 Mesa is seeking to be bought off at premium. As
20 Judge Tashima found, at the beginning of its
21 investment in Unocal and notwithstanding its
22 professed investment intent, Mesa either sought a
23 100 percent control of Unocal or greenmail. And as
24 Mr. Pickens himself has publicly stated, "I work for

1 only one crowd. That's the Mesa stockholders."

2 Third, the form of the Mesa offer is
3 coercive, leaving public stockholders with no real
4 choice whether or not to tender. As explained in
5 paragraph 23 of the first affidavit of Unocal's
6 investment banker, Peter Sachs, Appendix 403-404,
7 which testimony, your Honors, is unrebutted, the
8 fact that shareholders are faced with a threat of
9 winding up with a second-step merger consideration
10 of uncertain value and at an uncertain date in the
11 future will force them to tender into Mesa's first-
12 step cash offer, notwithstanding its inadequacy,
13 unless they are offered a viable alternative.

14 Under these circumstances, your Honors,
15 the stockholders cannot protect themselves.
16 Unocal's directors, as the elected representatives
17 of the stockholders, are the only body capable of
18 acting to protect them from Mesa's greed and
19 coercive tactics.

20 Fourth, Mesa executives have testified
21 in this action that whether or not the exchange
22 offer goes forward and whether or not Mesa is
23 included or excluded, Mesa intends to continue its
24 efforts to acquire Unocal. That fact is significant

1 when I get to the issue of irreparable injury.

2 The policy question that we believe is
3 raised by these facts and as framed by Vice
4 Chancellor Berger's rulings that the Unocal board
5 acted with due care and were motivated in
6 authorizing the exchange offer by a good-faith
7 desire to protect stockholders from Mesa's
8 inadequate offer is whether under these
9 circumstances Delaware law will permit directors to
10 make use of a selective tender offer and exclude a
11 raider such as Mesa which, for purely selfish
12 purposes and through use of coercive tactics, seeks
13 to seize for itself valuables which belong to the
14 other stockholders or whether, on the other hand --

15 JUSTICE MOORE: Excuse me, Mr. Sparks.
16 But ordinarily that applies when there are business
17 policies of the raider or the dissident which are at
18 odds with the corporate purpose and the corporate
19 enterprise. But what business policy of Mesa or
20 Mr. Pickens does the record disclose your clients
21 oppose?

22 MR. SPARKS: Your Honor, this court and
23 other courts interpreting Delaware law have stated
24 that one of the duties of directors in the exercise

1 of their business judgment is to not only protect
2 the corporation against someone who seeks to impose
3 upon the corporation business policies which are
4 deemed not in good faith but also --

5 JUSTICE MOORE: I understand that. But
6 excuse me. What business policies of Mesa or
7 Mr. Pickens does the record disclose your clients
8 oppose?

9 MR. SPARKS: What my clients oppose is
10 Mr. Pickens' effort through coercive tactics to
11 impose upon the stockholders that we have a duty to
12 protect an offer which is inadequate and deprives
13 them of value. Simple as that.

14 JUSTICE MOORE: All right. Does the
15 record disclose that Unocal is in any way acting to
16 protect itself from a man with a bad reputation?

17 MR. SPARKS: I think it does, your
18 Honor, in the sense that the directors realized at
19 the time that they considered the steps to take
20 against Mesa that Mesa had a history of in effect
21 being in this game for itself. There was a
22 statement in the briefs --

23 JUSTICE MOORE: Aside from being a
24 person who wants to take over other companies --

1 there's nothing illegal about that -- what is the
2 bad reputation, if any? Does the record disclose
3 anything of that sort?

4 MR. SPARKS: The public record
5 discloses extensively and the Vice Chancellor found
6 based on that public record that Mr. Pickens has
7 repeatedly taken a position in companies, put
8 pressure on them through hostile offers, and then
9 rather than going through and purchasing the company
10 and doing anything creative with the company, he has
11 instead through one way or another ended up being
12 bought off. I think that is a relevant factor.

13 The second thing that is disclosed in
14 the record is the nature of the financing and the
15 nature of the way that Mr. Pickens intends to
16 finance the second step of this transaction. Both
17 of those result in a large debt being placed upon
18 the company and raise the likelihood that the only
19 way that debt could be paid off is by in effect
20 selling off pieces of the company.

21 And indeed Mr. Pickens runs on a
22 platform of restructuring. The company obviously --

23 JUSTICE MOORE: So that your principal
24 objection is that the stockholders are not going to

1 get the true value for their shares. Is that
2 correct?

3 MR. SPARKS: That is the principal
4 objection, your Honor.

5 JUSTICE MOORE: Now, if the exchange
6 offer is permitted with the Mesa exclusion, will all
7 shareholders be able to tender 100 percent of their
8 shares for \$72 and senior indebtedness without
9 proration?

10 MR. SPARKS: Absolutely not, your
11 Honor.

12 JUSTICE MOORE: How can it be said then
13 that the exchange offer is being intended to protect
14 the stockholders' value if all the stockholders'
15 value is not going to be protected?

16 MR. SPARKS: Because you can't protect
17 all the stockholders' value under these
18 circumstances. You can just do the best you can.
19 And the best you can do under these circumstances is
20 to put out a debt security for 49 percent of the
21 stock. You can't put so much debt on this company
22 that it constitutes -- that it would in effect
23 scorch the earth or render this company unviable.
24 And there's no contention here that we have done

1 that. But there is some limit beyond which you
2 cannot go. And this board has not gone or even
3 approached that limit. It has done what it
4 reasonably can in its business judgment to see that
5 the stockholders get more value.

6 JUSTICE MOORE: If you're not going to
7 protect the value of 100 percent of the
8 shareholders, then isn't the real purpose of this to
9 really just drive Mesa away?

10 MR. SPARKS: No. You are protecting
11 the value of 100 percent of the shareholders. You
12 can't -- There is not sufficient flexibility to
13 protect 100 percent of the shares.

14 In other words, if you look at the
15 situation as it exists today, all shareholders other
16 than Mesa, 100 percent of the shareholders other
17 than Mesa will be able to tender into the offer. In
18 the first step for 50 million shares they will get
19 their portion, assuming everybody tenders in, of the
20 added \$72. It is in effect a substitute for the
21 back end of the Mesa offer.

22 JUSTICE MOORE: I understand that. But
23 your exclusion also excludes any bona fide
24 transferees from Mesa, does it not?

1 MR. SPARKS: That is simply, your
2 Honor, to avoid Mesa putting the stock --

3 JUSTICE MOORE: Excuse me, Mr. Sparks.
4 Isn't that the fact? Doesn't it -- ?

5 MR. SPARKS: Oh, that is a fact, your
6 Honor.

7 JUSTICE MOORE: What is the legitimate
8 purpose behind excluding Mesa's bona fide
9 transferees from the exchange offer if the real
10 purpose is to protect the so-called innocent
11 shareholders?

12 MR. SPARKS: In the first place, those
13 transferees -- which don't yet exist -- are not
14 presently anyone we have an obligation to protect.
15 As you look at the situation today, if Mesa were to
16 transfer its stock now, it would be transferring to
17 people who were relying in part upon the existence
18 of our offer to achieve, to maintain, if you will,
19 in some part the price of the stock.

20 What you are doing in permitting Mesa
21 to in effect give its stock to a transferee is
22 indirectly to again give Mesa the benefit of the
23 offer and take its profit from the offer directly to
24 the market.

1 JUSTICE MOORE: If you have an innocent
2 shareholder, a bona fide transferee, what is the
3 logic behind excluding them just because they did
4 business with Mesa? That sounds punitive.

5 MR. SPARKS: In the first place, it is
6 not designed to be punitive to anybody. It is
7 designed to make sure that Mesa cannot in effect be
8 an arbitrageur based on this offer and profit from
9 the offer and then use those profits to continue
10 probably at a lower price the effort through these
11 tactics to seize Unocal at a level below its
12 intrinsic value and seize that value from the other
13 stockholders.

14 Now, the hypothetical bona fide
15 transferee -- and there isn't one yet because Mesa
16 has held on to its stock -- is someone that we at
17 the time we adopted this have no reason, have no
18 obligation to protect. It doesn't exist. There is
19 no relationship and no duty running at the time this
20 was done to that person. And anybody who buys from
21 Mesa knows in advance that we've taken that
22 position. So that anybody who steps into that
23 position is really stepping into -- they're doing it
24 of their own will. We don't have a duty to protect

1 the --

2 JUSTICE MOORE: I understand that. But
3 Mesa says that the proof that you are really
4 engaging in just a punitive effort to fend them off
5 is that you are even going to reject shares tendered
6 by bona fide purchasers merely because they did
7 business with Mesa. Now, what is the logic behind
8 that?

9 MR. SPARKS: Well, the bottom-line
10 logic is to prevent people who are in collusion with
11 Mesa from Mesa in effect going out and finding
12 somebody who may be bona fide in the sense that A
13 sells to B and there is an exchange of
14 consideration. But if there is somebody who in
15 effect shares Mesa's predator interest, that Mesa
16 should not be able to in effect part the stock and
17 avoid the impact of what we are trying to do. That
18 is the reason for it.

19 Now, the other alternative, your Honor,
20 we submit, the one that is suggested by the Vice
21 Chancellor's opinion, is that notwithstanding the
22 selective treatment, the Vice Chancellor would have
23 this court depart from prior precedent and tell
24 Unocal and tell directors of other Delaware

1 corporations that in fashioning a defensive response
2 to a raid they must treat a creditor stockholder in
3 the same manner as those very stockholders which
4 they have a duty to protect under our law even if to
5 do so will facilitate the very harm to those
6 stockholders which the directors seek to prevent.

7 Your Honors, the role of a director in
8 a Delaware corporation in circumstances such as
9 those faced by Unocal today is not easy. Yet it is
10 an essential role. When faced with a coercive offer
11 such as that made by Mesa, individual stockholders
12 are simply not in a position to respond as a group.
13 Indeed, one reason that partial two-step offers are
14 coercive is because shareholders are unorganized and
15 tender out of a fear that their fellow stockholders
16 will do so, thereby shutting them out in this case
17 from the cash in the first step of the offer.

18 And, recognizing this reality, the
19 Seventh Circuit in Panter v. Marshall Field,
20 interpreting Delaware law, spoke of the duty of
21 directors to act to protect stockholders. And this
22 court in Pogostin v. Rice relied upon Panter in
23 making it clear that good-faith decisions, decisions
24 not for personal benefit but in the interest of

1 stockholders made by directors in responding to a
2 tender offer fall within the business judgment
3 rule.

4 Having given to directors the duty to
5 protect stockholders from the depredations of a
6 raider, it is also essential from the point of view
7 of stockholders that directors also be given the
8 freedom to authorize rational responses to meet the
9 ever more sophisticated and coercive offensive
10 techniques being used by modern-day raiders such as
11 Mesa.

12 I would like to turn directly to the
13 facts of this case. What exactly is it that
14 Unocal's directors determined to do to protect its
15 stockholders from the coercive and inadequate two-
16 step Mesa offer? To prevent Mesa from acquiring
17 Unocal at an inadequate price, it determined to make
18 an exchange offer to its own stockholders for
19 49 percent of Unocal's outstanding stock, using
20 Unocal's senior debt with terms designed by Unocal's
21 investment bankers so that the debt would trade in
22 the market at \$72. One objective of this stratagem
23 was to cause Mesa to abandon its inadequate offer if
24 it were unwilling or unable, given the bootstrap

1 nature of its financing, to pay fair value for half
2 of Unocal's shares.

3 JUSTICE MOORE: I understand the basic
4 underpinning of your argument is that you actually
5 don't owe any present fiduciary duty to Mesa. Is
6 that correct?

7 MR. SPARKS: That is incorrect, your
8 Honor. We owe a number of duties to Mesa but we do
9 not owe a duty of fairness to Mesa. We owe a duty
10 of care in fashioning the defensive technique. We
11 owe a duty not to waste assets. We owe a duty of
12 reasonable investigation and good faith. And good
13 faith, we actually not only owe a duty but we have
14 the burden of establishing it, which in the court
15 below we met.

16 And, in addition, under the business
17 judgment rule, it must be a rational response. In
18 other words, this court or some other court, if the
19 court cannot conclude that the directors reasonably
20 tailored their response to meet the particular
21 selective and coercive threat, instead if it appears
22 that no reasonable man could conclude that it is
23 anything but punitive --

24 JUSTICE MOORE: That is not essentially

1 the position you took in the trial court because it
2 is shown that there the Vice Chancellor asked you
3 "Well, then would it be fair to say to parallel the
4 question that I asked Mr. Richards that what you are
5 in effect saying is that when you have a stockholder
6 who becomes a raider and who is determined to be not
7 in the best interests of the company, then the board
8 no longer owes any fiduciary duties to that
9 stockholder?"

10 Your answer: "It's sort of a springing
11 fiduciary-duty concept. Once that person ceased to
12 become a creditor and became a passive investor,
13 there would be fiduciary duties owed to him."

14 Now, what is the rule that says that
15 you have to be only a passive investor, otherwise
16 you lose your right to be treated fairly?

17 MR. SPARKS: Your Honor, just to make
18 sure the record is clear, I believe I did go on
19 immediately after that and in response to the same
20 question and point out that I was speaking of in
21 effect the duty of loyalty, not the duty of care.

22 JUSTICE MOORE: But is it only to a
23 passive investor? Does someone lose their standing
24 to be treated fairly merely because they want to buy

1 stock and oust management?

2 MR. SPARKS: In the first place, your
3 Honor, it is not merely buying stock and ousting
4 management. The ability to deal with a predator
5 stockholder in a manner designed to eliminate the
6 threat only arises if the action is taken in good
7 faith. That means only if the action is taken for
8 the purpose not of protecting oneself in office but
9 for the purpose of protecting the stockholders which
10 the directors had the duty under our law to protect,
11 not their personal interest..

12 JUSTICE MOORE: If a shareholder
13 chooses to exercise the rights of corporate
14 democracy to oust management and to buy shares, does
15 that mean that they're no longer a passive investor
16 and therefore they lose the right to be treated
17 fairly? Just the theoretical concept is what I am
18 interested in.

19 MR. SPARKS: The theoretical problem
20 that I think the Vice Chancellor faced and did not
21 solve is this idea that people or entities which
22 take on the position as a raider somehow can be
23 viewed as acting in two different capacities: one,
24 as a shareholder and the other, as a raider.

1 Now, in other areas of our law when we
2 face that kind of problem, as for example in the
3 derivative-suit area which we looked at and pointed
4 to in our briefs, the courts make a determination as
5 to whether the person is acting in his interest as a
6 shareholder consistent with those of other
7 shareholders or in his interest in his personal
8 interest. In other words, if the interests are
9 antagonistic, the court doesn't then say, well, I
10 owe a duty of fairness to the person who is
11 antagonistic to me. The courts say we're not going
12 to let somebody be, for example, a derivative
13 plaintiff if he is pursuing a personal interest
14 antagonistic to the class in that lawsuit.

15 The same concept has to apply here.
16 You cannot take -- And that's really where the Vice
17 Chancellor went wrong, as we see it, in utilizing
18 the Fisher case as the basis for her fairness
19 determination. She ignored, she shut out the idea
20 that this stockholder had put itself in the position
21 of being antagonistic to all the rest of the
22 company's stockholders and in effect said we can't
23 consider that; you must still be fair to the very
24 person that --

1 JUSTICE MOORE: No, I understand that.
2 But my question is a little more simple than -- I
3 hope it is simpler than that. What is the dividing
4 line when a stockholder decides to exercise the
5 right of corporate democracy, chooses to wage a
6 proxy contest to oust management, let's say; chooses
7 to buy shares so that they can also achieve value.
8 At what point does the right to be treated fairly
9 end? I mean, to exercise the right of corporate
10 democracy means that you lose the right of
11 fairness?

12 MR. SPARKS: No. Fairness is sort of a
13 tough -- is a concept that is very hard to grapple
14 with in this context, because being fair to someone
15 whom you have a duty to protect other people against
16 is really the dilemma posed.

17 But once the board of directors in good
18 faith -- that means honestly -- has reasonably
19 determined on an informed basis and based on
20 objective facts that a reasonable man could conclude
21 justified the conclusion that the raider was acting
22 contrary to the interests of the stockholders that
23 the board had a duty to protect, then at that point
24 you do not have to be fair to the raider in terms of

1 your dealings with that raider in an effort to
2 protect the stockholders. In some extrinsic area
3 you might have to be fair to him but not in terms of
4 putting into effect your defensive technique.

5 Now, I have made it clear that of
6 course that does not mean -- We're talking about
7 fairness versus nonfairness. You've still got the
8 duty of care. You've still got the duty to act
9 rationally. You've still got the duty not to waste
10 assets and you can't go around and violate fixed
11 legal rights that he's got.

12 One of the areas that we've had a
13 dispute on here in this case from the beginning is
14 that the other side keeps talking about
15 constitutional rights, property rights, legal
16 rights, some sort of right to be bought out. That
17 right doesn't exist. If we are into an area -- And
18 that is clear under Section 116 and under Kors and
19 under Cheff. There is no right to have your stock
20 repurchased, no pro rata right to have your stock
21 repurchased.

22 If we get into an area where there are
23 fixed rights, contract rights, dividend rights,
24 rights arising that our law, either corporation law

1 or the extrinsic law, recognizes as belonging to
2 somebody, well, then you can't do anything about
3 those. That's beyond the scope of what you can do
4 something about.

5 But here we are not dealing with that.
6 Here we are dealing with the premise, to start off
7 with, that there is no per se right to have your
8 stock repurchased pro rata under our law. And then
9 the question becomes, once a board of directors has
10 made a good-faith determination in the interest of
11 stockholders that a person is pursuing interests
12 contrary to those stockholders and it is dealing in
13 an area where there is no fixed right, what under
14 our law says that it cannot to protect those
15 stockholders take a rational step, carefully
16 tailored; designed to protect the stockholders
17 either by stopping the offer or, if the offer can't
18 be stopped, then to at least give the stockholders
19 more value for the company than they would otherwise
20 get.

21 JUSTICE MOORE: And the interest you
22 are speaking of here in this case is that the
23 stockholders will not get the true value of their
24 shares. Is that correct?

1 MR. SPARKS: That is correct. That is
2 correct.

3 JUSTICE MOORE: And that they will not
4 get it from the front-end part of the tender offer
5 and they will certainly not get it by the coercive
6 two-tier back end?

7 MR. SPARKS: That's correct.

8 JUSTICE MOORE: So that's the whole
9 premise upon which you say the fairness issue
10 turns. Is that correct?

11 MR. SPARKS: That is correct, your
12 Honor.

13 I believe in discussing as we've gone
14 through here -- Unless the court wants me to go
15 through it, I believe the court understands, now
16 that we have discussed it, what the structure of the
17 exchange offer is and the two purposes for it. I
18 can go back through that portion of the argument if
19 I'm wrong that we haven't gone over it.

20 Now, as set forth in our briefs, your
21 Honors, we believe that the validity of this
22 defensive response should be determined under the
23 principles set forth in *Kors v. Carey* and *Cheff v.*
24 *Mathes*. These cases, when taken together with

1 Pogostin, hold that while directors are bound to
2 deal honestly with shareholders as a class, they may
3 in the honest exercise of their business judgment
4 adopt a valid method of eliminating what appears to
5 them a clear threat to the future of their business
6 by any lawful means. Two, those cases also hold
7 that a selective stock repurchase is a valid method
8 and is a lawful means. And, three, they hold that
9 once directors have shown, as they have here, that
10 their primary motivation in authorizing a selective
11 stock repurchase was to protect stockholders --

12 JUSTICE MOORE: Well, do you write
13 Fisher completely off the books?

14 MR. SPARKS: Your Honor, Fisher -- In
15 the first place, I thought from the beginning that
16 Fisher spoke, could be read to speak even in the
17 circumstances of *Kors v. Carey* and *Cheff v. Mathes*
18 because Fisher says you must have a valid corporate
19 purpose. Now, we've got one here. At least based
20 on the ruling of the court below. And, second, that
21 you must not unduly discriminate. And that really
22 gets back to the question of whether the particular
23 defensive technique is reasonably measured to deal
24 with the particular selective threat faced.

1 But I think really Fisher has nothing
2 to do with this case because Fisher, one, was a case
3 in which there was no corporate purpose, no valid
4 corporate purpose at all. Anything that went beyond
5 that finding was dicta. And second, Fisher did not
6 come up in the context of this privilege of
7 directors in terms of their representation of
8 stockholder interests to try to fend off a clear
9 threat to control.

10 So the other side of the balance isn't
11 present in Fisher. And whatever rule Fisher may
12 state for circumstances in which directors do not
13 face a stockholder who has assumed a position
14 hostile to all other stockholders, I think we can
15 leave that for some other day. But it isn't this
16 case. And I think that's the significance. I think
17 this case is a Kors and a Cheff case because it
18 comes up in that context. It comes up in the
19 context of a predator and the duty of directors to
20 do something about that if they have formed a good-
21 faith conclusion that their stockholders are going
22 to be hurt.

23 JUDGE TAYLOR: Mr. Sparks, do you
24 havefully Delaware case where -- ? And now I'm

1 differentiating between corporate policy and
2 protection of the rights of stockholders generally.
3 Do you have any Delaware case where the
4 restructuring of the corporate setup has been done
5 by the corporation and it's been approved for solely
6 the purpose not of corporate policy but of
7 protecting the rights of the individual
8 stockholder?

9 MR. SPARKS: Well, I think if you look,
10 for example, at the Panter v. Marshall Field case,
11 that has to be viewed as being such a case. There
12 an acquisition was made in effect to create an
13 antitrust obstacle to the purchase of the
14 corporation by the raider. And, I think, fairly
15 viewed, that is an example of such a transaction.

16 Now, your Honors, I think -- I would
17 like to go on to Fisher. Excuse me.

18 JUSTICE MOORE: Are you also basing
19 that response on the fact that Panter was
20 specifically relied upon in Pogostin?

21 MR. SPARKS: In part, your Honor.

22 I would like to go on because I believe
23 I've reviewed and we have certainly set forth in our
24 reply brief one, two, three, four, five, six, seven

1 the way we think the case should be decided. And
2 now I would like to go to the Vice Chancellor's
3 opinion and talk about the policy implications it
4 raises and where we think she went wrong.

5 First at page 18 of her opinion she
6 distinguishes the holdings in Kors and Cheff that
7 the validity of a selective repurchase authorized in
8 good faith in the face of a raider's threat is to be
9 based under the business judgment rule by holding,
10 instead, that such a rule applies only if the
11 dissident is bought off and finds the price paid to
12 him for his stock, in the court's words, "to be
13 acceptable." In other words, in the Vice
14 Chancellor's view, because Mesa does not find its
15 exclusion from the exchange offer to be acceptable,
16 Kors and Cheff are inapplicable and the directors
17 have no right to act in the honest exercise of
18 business judgment to fashion a reasonable selective
19 stock repurchase defense against the Mesa offer.

20 The Vice Chancellor then goes on at
21 page 19 and directly repudiates Kors and Cheff,
22 holding that, quote, "Good-faith beliefs are not a
23 sufficient justification to discriminate." That's
24 the exact opposite of the holdings of Kors and

1 Cheff. Instead, she concludes that the defense of a
2 selective repurchase in which the raider is not paid
3 off must be fair to the very raider against which it
4 is directed.

5 We say that the distinction of Kors and
6 the distinction of Cheff is illogical and it is
7 contrary to our law. First, in both Kors and Cheff
8 the parties discriminated against in the sense that
9 they did not receive the selective payments were all
10 stockholders other than the raider. And in neither
11 case did they accept the discrimination. Indeed,
12 like Mesa here, they sued and, in those cases,
13 unsuccessfully.

14 Kors and Cheff, therefore, just can't
15 be read out of our law on a consent theory. We also
16 point out in our brief that the consent theory runs
17 counter to cases such as Hall v. Trans-Lux, which
18 was relied upon in Cheff, and Edelman v. Phillips
19 which hold that corporate funds can be used in good
20 faith to protect a corporation from a dissident in a
21 proxy contest or to sue the raider. Obviously, such
22 opposition viewed from the perspective of the raider
23 could not be said to be beneficial or acceptable to
24 it, and fairness just doesn't fit in this context.

1 Nonetheless, it is protected activity under our case
2 law if pursued in good faith.

3 Nor can those cases be distinguished on
4 the grounds advanced for the first time by
5 appellants last night that defensive strategies must
6 affect all shares equally. In both Kors and Cheff
7 that wasn't the case. Moreover, such a metaphysical
8 distinction cannot, we submit, form the basis for a
9 rational rule of law. Instead, when faced with
10 questions such as this, as in the derivative-suit
11 area, our courts and indeed, we submit, directors
12 also can look to the realities and determine what
13 that person's primary interest is in pursuing their
14 objective. And if they are pursuing a predator
15 objective against the interests of the stockholders
16 as determined in good faith, then that's the way you
17 deal with them. You don't deal with them with a
18 duty of fairness.

19 It is just inconsistent to tell
20 directors you have the duty to protect stockholders
21 and on the other hand to say that while you've got
22 one stockholder out there who is taking action
23 contrary to the interests of all other stockholders,
24 you have to have a hand tied behind your back

1 because you owe him a duty of fairness when he
2 doesn't owe one to the stockholders that he is
3 pursuing. It just doesn't work. It tilts the --

4 JUSTICE MOORE: In other words, if
5 you're being threatened, you don't owe your attacker
6 the duty to hand him a gun to finish you off?

7 MR. SPARKS: That is precisely correct,
8 your Honor. And that's what we are trying to say.

9 To tell directors of Delaware
10 corporations that they have a duty to protect their
11 stockholders as we believe this court has in
12 Pogostin and then to turn around and say "Raider,
13 you can come up with any tactic you want because you
14 don't have a fairness obligation to anybody. But in
15 responding to that tactic, Mr. Director, in trying
16 to protect these stockholders, you have to treat him
17 fairly," you've got a hand tied behind your back,
18 your Honor. It just will tilt the playing field in
19 favor of the raider. And that's the word that is
20 going to go out if this opinion by the Vice
21 Chancellor is affirmed.

22 In fact, what we believe the Vice
23 Chancellor's decision will tell the world if allowed
24 to stand is that Delaware, frankly, in the context

1 that this comes up, endorses greenmail and its
2 concomitant rewards to the raider but denies to
3 directors acting in good faith on behalf of
4 stockholders the right to determine that, rather
5 than rewarding the raider, it would be more
6 appropriate to place value in the hands of the
7 stockholders to protect them against the raider's
8 depredations.

9 It simply makes no sense as a matter of
10 policy to say that the raider who owes no fiduciary
11 duty of fairness to the stockholders of Unocal may
12 devise whatever coercive technique it desires to
13 achieve a benefit for itself while the directors who
14 are charged with the duty of protecting stockholders
15 as best they can can only do so if the defense
16 chosen is fair to the raider.

17 Once good faith has been established,
18 there is no sound policy basis for distinguishing a
19 selective stock repurchase from other defensive
20 techniques protected by the business judgment rule
21 such as the issuance of stock to a white knight to
22 reduce the raider's percentage stockholdings. It is
23 simply inconsistent to tell the directors on the one
24 hand that they have a duty to oppose the raider and

1 that on the other hand they have a duty to be fair
2 to him at the same time.

3 What the Vice Chancellor has done is,
4 in effect, once she distinguishes Kors v. Carey she
5 ignores the whole fact: you don't hear mention
6 until you get to irreparable injury that Mesa is a
7 raider. She just deals with them as a stockholder
8 and deals with cases that are outside of the raider
9 context. And we submit that is unrealistic, closes
10 your eyes to reality, and you can't have this
11 metaphysical distinction.

12 Let me also touch briefly on one other
13 basis which she utilizes to conclude that we have
14 some sort a fairness obligation to the raider. And
15 that is based on the fact that the directors, like
16 all the other stockholders other than Mesa, tendered
17 into the exchange offer.

18 The Vice Chancellor does recognize that
19 if Mesa may properly be excluded from the exchange
20 offer, that rationale of imposing a fairness burden
21 fails. The whole purpose for the intrinsic fairness
22 test in self-dealing transactions is because good
23 faith cannot be presumed where the prospect of
24 personal benefit may be the motivating force. Here,

1 however, the Vice Chancellor has expressly found
2 that Unocal's directors are acting in good faith in
3 the interests of stockholders and not for personal
4 reasons. The policy of the self-dealing rule has
5 therefore been satisfied and that finding obviates
6 an intrinsic fairness burden arising as a result of
7 the directors' decision to demonstrate their support
8 for the offer by tendering their shares.

9 We believe the court should adhere to
10 its decision in *Cheff v. Mathes* as applied to the
11 facts of this case and should let Unocal's directors
12 know that the Delaware law stands behind them in
13 their good faith and careful efforts to attempt to
14 do the duty assigned to them by our law to protect
15 Unocal's stockholders from a raider such as Mesa.
16 The Vice Chancellor's decision we believe is unsound
17 as a matter of precedent and we believe it is
18 unsound as a matter of policy and should be
19 reversed.

20 Touching just briefly on the
21 irreparable injury issue, we believe the court
22 should reverse on that ground also. The court's
23 holding -- and this reflects a problem with the
24 whole opinion, because it jumps back and forth from

1 looking at Mesa as a raider to Mesa as a
2 stockholder. It finds probability of success on the
3 merits basically on a theory that Mesa is being
4 deprived of its rights as a stockholder. It then
5 finds irreparable injury on a theory that Mesa is
6 being injured in its capacity as an offeror.

7 They don't mix. What you ought to do
8 is look at the reality throughout the opinion. The
9 court's holding on irreparable injury is premised on
10 an alleged loss to Mesa of a right to have its stock
11 purchased in the exchange offer. I'm sorry. The
12 court's holding on probability of success is
13 premised on an alleged loss of Mesa of a right to
14 have its stock purchased in the exchange offer. But
15 the unrebutted record below established that Unocal
16 could respond to any claim for money damages arising
17 as a result of the exclusion.

18 The irreparable injury which the court
19 found had to do with the denial to Mesa of the
20 opportunity to complete its tender offer, not the
21 opportunity to tender. She finds -- it is a
22 finding, we submit, unsupported anywhere on the
23 record -- that the substantial debt which Unocal
24 would incur as a result of the exchange offer will

1 make it, quote, "more difficult," close quote, for
2 Mesa to succeed in its takeover efforts. But, as
3 the Vice Chancellor correctly pointed out, Mesa is
4 not entitled to have Unocal's assets frozen just
5 because of a stockholder attempting to gain control
6 of the company.

7 Second, Mesa has indicated under oath
8 in this record that it will go forward with its
9 control effort whether or not the exchange offer
10 proceeds.

11 Third, the conclusion that the
12 acquisition of Unocal may be more difficult for Mesa
13 arises, as I've just noted, not by reason of Mesa's
14 exclusion from the exchange offer, which is the only
15 basis upon which the court found a reasonable
16 probability of success, but because of the debt to
17 be incurred by Unocal as a result of the exchange
18 offer, which debt will be incurred whether or not
19 Mesa is excluded.

20 Finally, even if Mesa's acquisition
21 were rendered, quote, "more difficult," close quote,
22 we submit that "more difficult" is not equivalent
23 under our law to irreparable injury. Your Honors,
24 we believe there is no logic whatsoever to the lower

1 court's irreparable injury holding. We agree in
2 that respect with Judge Tashima who faced a similar
3 argument and rejected it, and for that reason also
4 we believe the decision should be reversed.

5 Are there any other questions or
6 should I -- ?

7 JUSTICE MOORE: Thank you.

8 JUSTICE McNEILLY: Mr. Richards.

9 MR. RICHARDS: Your Honors, defendants-
10 appellants here have attempted to do something that
11 no one has ever attempted before. And for good
12 reason. In making such a discriminatory tender,
13 they run counter to the main tenet of our
14 corporation law: that shareholders must be treated
15 equally and fairly.

16 There is little wonder that they are
17 recommending the tender offer and that they are
18 tendering themselves for securities with a face
19 value of \$72, a probable value of \$75, when the
20 inflated market -- and the market is inflated by the
21 existence of both tender offers -- is at 46. And
22 yet they say that it is perfectly fair to exclude
23 their largest shareholder. They say in their
24 affidavits that the stock is worth at least \$60 and

1 might be, or could be, worth \$70 to \$75.

2 JUSTICE MOORE: Didn't Mr. Pickens
3 himself say that he took the Herold valuation and he
4 could live by that?

5 MR. RICHARDS: No, sir, he didn't.

6 JUSTICE MOORE: What did he say?

7 MR. RICHARDS: Well, Mr. Pickens talks
8 to the press quite a few times and so we have to
9 talk about what time we're talking about. But the
10 first time they charge us with that was with the
11 Knight affidavit on the temporary restraining
12 order. And if you read the transcript, the first
13 question that Mr. Pickens was asked was what did he
14 think Unocal was worth and he said he thought it
15 might be worth \$64. And then later, on a few pages
16 later, somebody said, "Well, how about the Herold
17 value of \$73.90?" And he said "Well, that's a" --
18 I don't know his exact words -- "that's a recognized
19 value that compares oil companies and it's out
20 there."

21 You know, the Herold value, we went
22 into the Herold value, as your Honor will
23 appreciate, in great depth in the Rosenblatt case
24 recently completed. And Herold is sort of a small

1 shop that tries to evaluate all of the oil companies
2 on a comparable basis based on publicly disclosed
3 data.

4 JUSTICE MOORE: But didn't Mr. Pickens
5 say on May the 3rd, he was asked "What do you think
6 Unocal is worth per share?" and he said, "Oh, I just
7 go from the John S. Herold number on it and I
8 believe it is something just under \$80 a share."
9 Now, your client said that, didn't he?

10 MR. RICHARDS: If your Honor is reading
11 from someplace in the record, I assume he did say
12 that. But I don't have the citation in front of me.

13 JUSTICE MOORE: Then he gave a similar
14 response at a Unocal stockholders' meeting, said
15 "Isn't the company valued at higher than \$72, as far
16 as you know?" And Mr. Pickens said, "John S.
17 Herold's figure is \$73 per share, recognized
18 authority."

19 MR. RICHARDS: Yes, that is the meeting
20 in Los Angeles to which I was referring and which is
21 referred to in the Knight affidavit. That's the one
22 in which the first question that he was asked, he
23 expressed the opinion that it might be worth \$64 a
24 share. But, you know, these are statements at

1 public meetings. One of these meetings was at a --

2 JUSTICE MOORE: Well, isn't he bound by
3 his own conceptions?

4 MR. RICHARDS: Bound by his own -- ?

5 JUSTICE MOORE: His own views. Isn't
6 he bound by what he can perceive? He is a
7 recognized expert in the oil field, in the oil
8 industry, isn't he?

9 MR. RICHARDS: Well, yes, I think he is
10 bound by his views. But I think that the defendants
11 have misrepresented those views. I don't think that
12 your Honor will find any place in the record where
13 Mr. Pickens has expressed an opinion that the value
14 is \$73.90 a share or \$80 a share or indeed any
15 specific number.

16 JUSTICE MOORE: Well, he said "Oh, I
17 just go from the John S. Herold number on it and I
18 believe it's something just under \$80 a share."

19 MR. RICHARDS: Well, I don't know what
20 your Honor is reading from. But reading from
21 page --

22 JUSTICE MOORE: Well, how about taking
23 a looking at page 53 -- or page A-62 of the
24 appellant's appendix.

1 MR. RICHARDS: All right. I will look
2 at that as soon as I get it before me.

3 Reading from page 916 of their
4 appendix, when he was asked on testimony, a little
5 more formal proceeding, he was asked a question --
6 well, it doesn't have the preceding page with the
7 question on it. The answer is, "When I'm asked
8 questions, I'll give John S. Herold appraised
9 figures because they are well known and he appraises
10 all the oil companies and they are good for
11 comparative purposes."

12 I think his testimony fairly taken and
13 even his public utterances, which is what we're
14 talking about now, is not that he endorses the John
15 S. Herold as an appraised value as the basis on
16 which you would buy an oil company as a going
17 concern.

18 But I don't think we need to get too
19 bogged down in what the appraised value might be or
20 what the liquidation value might be. Because,
21 whatever it is, Unocal of course doesn't explain
22 that Mesa has no way of realizing on those
23 hypothetical values unless, of course, it obtains
24 100 percent control and unless it could do away with

1 the restrictions and covenants designed to prevent
2 it from taking control or, once control is gained,
3 designed to prevent it from selling any assets.
4 And, of course, it would depend upon their selling
5 all of the assets at the high end of the range and
6 overlooking the discounted value of money in the
7 future versus the present and the difficulties of
8 liquidating an enormous company such as Unocal,
9 which has never been done.

10 Now, one of the things that the
11 defendants give very quick treatment to in
12 describing their conduct is the burden of proof that
13 is on them for their interest. The defendant
14 directors who adopted this plan have an interest in
15 this tender offer of something over \$70 million
16 would be the proceeds that they could receive if all
17 of their stock were accepted. Now, we know that all
18 their stock is not going to be accepted because the
19 tender offer is going to be oversubscribed. But
20 their interest in the exclusion of Mesa alone runs
21 from \$1.46 million if there is a tender of
22 85 percent of the shares to a high of \$7.28 million
23 if 50 percent tender.

24 And their chart, I think, in their

1 briefs below is rather misleading because they
2 selected six directors carefully, so carefully that
3 they excluded 1,337,000 shares held by other
4 directors or 98.7 percent of the stock held by the
5 board.

6 JUSTICE MOORE: There are eight outside
7 directors. The majority of this board consists of
8 outside directors, does it not?

9 MR. RICHARDS: That's correct, your
10 Honor.

11 JUSTICE MOORE: And the only one they
12 excluded was Mr. Doheny, wasn't it, who is a large
13 outside shareholder?

14 MR. RICHARDS: The only outside
15 director. I think they had six on their list so
16 they must have excluded one more, your Honor.

17 JUSTICE MOORE: But as to the others it
18 shows that these outside directors, if they benefit,
19 they benefit to the same extent as the other
20 shareholders except for Mesa. Isn't that right?

21 MR. RICHARDS: Yes, that's right.

22 So I think that we have seen that their
23 self-interest, which of course is distinguished in
24 Cheff and distinguished in some of the other cases,

1 places a special burden upon them to show the
2 intrinsic fairness of this transaction.

3 JUSTICE MOORE: If the proposition that
4 is being advanced today by the appellants is correct
5 that they have a right to treat Mesa differently and
6 Mesa thereby is to be treated differently as a
7 matter of law, then aren't the directors sharing
8 equally with all other shareholders?

9 MR. RICHARDS: Yes, if you read -- If
10 Mesa is a nonshareholder for purposes of Delaware
11 law, yes. They are still interested, of course. I
12 mean, they are still getting an enormous profit
13 that --

14 JUSTICE MOORE: Well, they are getting
15 the same essential benefit that every other
16 shareholder except Mesa gets. Is that correct?

17 MR. RICHARDS: Yes, if you read Mesa
18 out.

19 Now, I think in addition the Vice
20 Chancellor found and I think this court should
21 fairly find under the circumstances that under
22 Fisher v. Moltz the burden would be on the
23 defendants as well to show not only a valid
24 corporate purpose but also that their discrimination

1 does not unduly favor one group over another and
2 that it is fair to all shareholders.

3 JUSTICE MOORE: Well, on Fisher, it
4 says a burden is imposed upon the corporation to
5 show that there is a valid corporate purpose for
6 limiting the offer and that in doing so it has not
7 unduly favored one group over another and then cites
8 Singer v. Magnavox and Tanzer. Weren't those two
9 cases overruled in terms of their espousal of the
10 so-called business purpose requirement of
11 transactions?

12 MR. RICHARDS: Yes, your Honor, they
13 were.

14 JUSTICE MOORE: And then in Pogostin,
15 which was decided by the Supreme Court in 1984, we
16 said "In Aronson we discussed the availability,
17 function and operation of the business judgment rule
18 including the standards by which director conduct is
19 judged. What we said there is equally applicable
20 here in the context of a takeover," citing Panter
21 v. Marshall Field at page 295.

22 And at page 295 it says in Panter:
23 "Rather than proceeding under the business judgment
24 rule, the plaintiffs here seek to apply a different

1 test in the takeover context and propose that the
2 burden be placed upon the directors to establish the
3 compelling business purpose of any transaction which
4 would have the effect of consolidating or retaining
5 the directors' control. In light of the
6 overwhelming weight of authority to the contrary, we
7 refuse to apply such a novel rule to this case."

8 So really is Fisher still viable?

9 MR. RICHARDS: Yes, sir. I don't see
10 that the cases that your Honor has referred to have
11 touched on Fisher. Fisher dealt with a
12 discriminatory self-tender, if you will.

13 JUSTICE MOORE: Well, I --

14 MR. RICHARDS: Let me finish my
15 explanation, if I may.

16 Fisher dealt with a discriminatory
17 self-tender. Panter v. Marshall Field did not. The
18 distinction is, you have the business judgment rule
19 if you're doing a defensive maneuver against a
20 takeover if you're not discriminating against one of
21 your shareholders and treating his shares
22 differently.

23 Now, the antitrust acquisition in
24 Panter v. Marshall Field had the same effect on all

1 of the shareholders. Plus the board of Panter v.
2 Marshall Field was not interested in the situation.
3 They weren't buying something from themselves. So
4 it's those distinctions that apply in Fisher and
5 apply here to deprive the board of directors of the
6 benefit of the business judgment rule.

7 JUSTICE MOORE: But in Fisher you had a
8 situation where the corporation was refusing to buy
9 back stock of certain ex-employees whom they
10 apparently were angry at because they were now in
11 legitimate competition. Now, that isn't what the
12 issue is here, is it?

13 MR. RICHARDS: No, certainly not.

14 The appellants here contend that they
15 need only show that they acted in good faith and,
16 having shown that, their conduct is beyond the power
17 of this court to review. The appellants find
18 support for this argument in the Cheff line of cases
19 and in the line of cases upholding various other
20 defensive maneuvers.

21 However, as Vice Chancellor Berger said
22 concerning these anti-takeover maneuver cases in
23 holding that this appeal presented a case of first
24 impression, quote, "The Supreme Court appears to be

1 recognizing that the line of authorities permitting
2 other defensive maneuvers under the business
3 judgment rule did not involve corporate action where
4 the raider was treated unfairly vis-a-vis the
5 shareholders."

6 JUSTICE MOORE: Mr. Richards, the
7 argument, as Mr. Sparks boiled it down, was that
8 your client is treating the shareholders unfairly by
9 attempting to obtain stock at \$52 which is
10 essentially worth a great deal more and engaging in
11 a coercive two-tier tender offer the back end of
12 which will result in the non-tendering shareholders
13 receiving what they call junk bonds. Now, why isn't
14 that response to such a takeover a legitimate one?

15 MR. RICHARDS: Well, it is not --
16 First of all, as your Honor has I think observed in
17 a question to the other side, our right to buy stock
18 in Unocal is a perfectly lawful act. And our right
19 to make a tender offer for control of Unocal is a
20 perfectly lawful act. So that we're not doing
21 anything improper.

22 Now, secondly, we know from the cases
23 that defendant management has a right to try to
24 protect its shareholders. But it can only use

1 lawful means. We contend -- and I think there's no
2 support in the law, as we've seen. We contend that
3 they have a duty to respect our rights as a
4 shareholder and that whatever they do, they must
5 treat all of the shares the same. And none of these
6 defenses --

7 JUSTICE MOORE: Well, excuse me.
8 Excuse me. Did all the shareholders get treated the
9 same in Kors and in Cheff?

10 MR. RICHARDS: But in Cheff -- No. In
11 Cheff there wasn't an issue of discriminating
12 against the person who was not wanted in the
13 corporation. That person had agreed to the
14 discriminatory treatment.

15 JUSTICE MOORE: I understand. It was a
16 derivative suit in which the other shareholders felt
17 aggrieved because money had been used from the
18 corporate treasury to pay someone else more for
19 their shares than the other stockholders were going
20 to get.

21 MR. RICHARDS: I think that's right,
22 your Honor.

23 JUSTICE MOORE: So the shareholders who
24 were not so paid felt aggrieved.

1 MR. RICHARDS: I think that's right,
2 your Honor. And I think that's where the Fisher
3 test is worth considering. I think if you take
4 Martin v. American Potash or Fisher or whatever you
5 want to take, there needs to be still an examination
6 of the fairness of the underlying transaction. And
7 among the ingredients referred to by the Cheff court
8 and also referred to by the lower court is that the
9 other shareholders, according to the board of
10 directors in that instance, got a benefit from the
11 removal of the dissident. The dissident there did
12 consent and was paid fair value.

13 Also, in Cheff the court was at pains
14 to point out that there was a different burden of
15 proof in Cheff, quote, "when a director sells
16 property to the corporation." And that was at
17 199 A. 2d 554-555. There the directors were not
18 self-interested; they were not selling to the
19 company. Here they are.

20 Plus, I would submit that there is a
21 dramatically different equitable effect if you
22 examine the underlying transaction in Cheff than
23 here. The difference is between purchasing from one
24 shareholder at slightly over market versus

1 purchasing from 86 percent of the shareholders at
2 56 percent over the inflated market value. I mean,
3 the swing, the equitable effect of just buying out
4 one shareholder -- and typically we've seen in our
5 cases the one dissident shareholder has 5 or
6 6 percent and the effect of that in diluting market
7 value and the underlying values of the stockholders
8 is thought by the board of directors in those
9 situations to be balanced by the removal of the
10 dissident.

11 JUSTICE MOORE: Is there actual
12 dilution here? If this exchange offer is permitted,
13 your client's percentage interest in the company
14 goes from 13 percent to 19 percent. So there's no
15 dilution to your client, is there?

16 MR. RICHARDS: Yes, there is.

17 JUSTICE MOORE: How?

18 MR. RICHARDS: From the unrebutted
19 testimony, both sides are agreed that there will be
20 a dilution in market value. Mr. Sorte's affidavit
21 on that fact is not challenged. And indeed that
22 result is suggested in the very offer to purchase
23 put out by Unocal in which they say to their favored
24 shareholders "You boys better tender because the

1 market value of this stock is likely to be adversely
2 affected by the completion of this tender." That
3 means going down.

4 Now, under our analysis of the
5 intrinsic value, our intrinsic value per share is
6 going to go down. And, as I've pointed out, there
7 is no way that we can even realize this hypothetical
8 intrinsic value unless we were to be successful and
9 acquire 100 percent and then if we were to jump over
10 all of those other hurdles that I mentioned. So
11 there is not much doubt in the board of directors'
12 minds. They are not going to wait on the back end
13 for their predictions of what the intrinsic value
14 will come to be. They want to be right there in the
15 front end to get their share at \$72.

16 And I think that speaks volumes for
17 where they think the balance lies. I think that is
18 why you don't have to get into a resolution of the
19 disputes between the investment bankers as to what
20 the true or intrinsic value of Unocal is. It is the
21 very fact that now you have an opportunity to
22 realize \$72 or \$75 a share -- everybody agrees it's
23 more than 72 -- versus the only other alternative of
24 getting 46, and with the facts agreed by both sides

1 that after the tender offer the market value is
2 going to go down.

3 So I think that's the unfairness.
4 Whatever the hypothetical intrinsic value of Unocal
5 may be I really don't think is the issue.

6 I think perhaps we shouldn't move on
7 from this point without observing that motivation is
8 also mentioned in these cases. And here I think
9 there are serious concerns about the board's
10 motivation on two levels. First, let's not overlook
11 the evidence existing of the Unocal board's
12 entrenchment motive. They adopted an immediate
13 siege mentality. The record is undisputed that they
14 never gave any thought to negotiating a better deal
15 for the shareholders with Mesa or anybody else and
16 that they set up -- indeed it was designed by an
17 executive vice president and inside director
18 Mr. Brinegar -- a disincentive to their investment
19 bankers to bring them any advice to the contrary:
20 i.e., -- uniquely, in my experience -- the
21 investment bankers get paid more in this case if
22 Unocal stays independent than if there is a sale.

23 In the range of values we're all now
24 used to seeing, investment bankers get a percentage .

1 of what the company may be sold for. Uniquely in
2 this case they put a cap if the company is sold for
3 \$60. There is no incentive to the investment
4 bankers to sell for more than \$60. Now, I think
5 that speaks --

6 JUSTICE MOORE: Can it be said of a
7 two-stage squeeze-out merger that the minority has
8 received, as we said in Rosenblatt last week, quote,
9 "the substantial equivalent in value of what it had
10 before," unquote?

11 MR. RICHARDS: Well, I think they are
12 entitled to that. And --

13 JUSTICE MOORE: Is that what they are
14 going to in fact get in light of what your client
15 has advised the stockholders will be the effect and
16 nature of the securities that they'll get upon the
17 back-end tender?

18 MR. RICHARDS: Yes, your Honor, we
19 think it will. They are going to get the going-
20 concern value which is what this court held in
21 Rosenblatt they were entitled to. And if there's
22 any doubt about that, let's look at the protections
23 that are not only built into our law but built into
24 Unocal's charter.

1 First of all, they have a fair-price
2 and a supermajority provision so that 75 percent of
3 the shareholders are going to have to approve
4 whatever the back end is. That is at a time when we
5 don't control more than 50 percent. And secondly,
6 of course, they have appraisal rights. The court
7 has recently expanded and modernized and improved
8 appraisal rights so as to make sure that
9 shareholders get fair value.

10 So if it can be demonstrated -- and it
11 certainly hasn't been demonstrated on this record --
12 if it can be demonstrated that the securities that
13 we offer on the back end with a value of \$54 a
14 share, that that's inadequate, first of all the
15 Unocal shareholders will have the power to defeat
16 it. And, secondly, they'll have the power to seek
17 an appraisal right. And that would seem to be the
18 answer.

19 JUSTICE MOORE: Those will be highly
20 subordinated securities, will they not?

21 MR. RICHARDS: Yes, they will.

22 I think the record is really
23 indisputable, picking another theme of motive out of
24 the Cheff line of cases, that policy differences

1 with Mr. Pickens were not the reason for the board's
2 action. There is nothing in the depositions, in the
3 pre-May 2 affidavits, nor in the very extensive
4 22-page single-spaced minutes carefully drafted by
5 trial counsel for Unocal --

6 JUSTICE MOORE: Excuse me. Let me go
7 back for just a moment to the previous point we were
8 discussing, Mr. Richards.

9 In your client's supplement to the
10 proxy statement of Mesa Partners II, dated May 3,
11 1985, at page 6, it says "The indebtedness incurred
12 in the offer" -- meaning the second stage -- "and
13 the merger would result in Unocal being much more
14 highly leveraged and the capitalization of the
15 corporation surviving the merger would differ
16 significantly from that of Unocal at present. And
17 in their analyses of cash flows provided by
18 operations of Unocal which would be available to
19 service and repay securities and other obligations
20 of the corporation surviving the merger, the
21 purchasers assumed that the capital expenditures and
22 expenditures for exploration of such corporation
23 would be significantly reduced."

24 Now, why can't a corporation mount a

1 legitimate defensive tactic to provide the
2 shareholders the true value and to prevent them from
3 getting this rather illusory value that your own
4 document seems to indicate they will get?

5 MR. RICHARDS: Well, it can. And the
6 whole question is, what's legitimate? I started
7 out -- My friends in the lower court thought it
8 wasn't a suitable example but I think it still works
9 and I'll bring it back here. The trouble with their
10 reasoning is, they say "All we have to show is good
11 faith" and then, as they said in the lower court,
12 "You shouldn't intrude yourself into the board
13 room. This is the defensive method that we have
14 chosen and that's it."

15 And I said, well, suppose they had
16 decided to assassinate Mr. Pickens as the most
17 effective way to deter the takeover. I mean,
18 there's no question that that would throw the Mesa
19 camp into disarray. But, you know, it is so absurd,
20 nobody would even discuss it. Obviously, they can't
21 do that.

22 So what we're talking about is: Is
23 this in the area of something that is prohibited?
24 It is something that has never been done before.

1 That is, in all of these defensive maneuvers the
2 rights of the raider as a shareholder have always
3 been respected. There has never been a distribution
4 of assets to all of your shareholders except one.
5 And that's the difference.

6 JUSTICE MOORE: Well, because it's
7 never happened before doesn't mean that Delaware law
8 is static. Does it?

9 MR. RICHARDS: Absolutely not, your
10 Honor. I quite agree with that. But the absence of
11 any supporting authority and precedent in support of
12 my friend's case is not one of the strengths of it.
13 I mean, boards have been attempting to deal and fend
14 off tender offers for some time and I would suggest
15 that none of them ever had the temerity to think
16 before that they could get away with this. Indeed,
17 if you look at their minutes, as I know the court
18 has done, they did it with a certain sort of cynical
19 calculation.

20 I mean, their counsel told them "We
21 don't have any precedent for this and we're sure
22 Mesa is going to challenge it but let's give it a
23 try." Indeed, Mr. Sachs said below at paragraph 42
24 of his affidavit that the defense was designed so it

1 didn't matter whether Mesa tendered; that as far as
2 they were concerned, the tender for 50 million
3 shares would be an effective defense even if Mesa
4 tendered. So the arguments tend to change from day
5 to day in these courts, but at that time they were
6 arguing that it was absolutely a necessary
7 ingredient. And Mr. Sachs's testimony refutes
8 that.

9 But the answer to all of this when they
10 say "Well, it won't work if we include Mesa" is,
11 then they should try something else. I mean, there
12 are lots of other defensive maneuvers. But they
13 can't say it is necessary for us to do something in
14 violation of our fiduciary duties to Mesa, to do
15 something without precedent in our law because
16 that's the only way this discriminatory self-tender
17 will work. I mean, that's too bad. They can try
18 something else. It's not -- The whole realm
19 doesn't stand or fall on this particular maneuver.

20 Now, I think I was about to say and
21 maybe it's not a matter of great interest to the
22 court any longer in light of the dialogue we have
23 had, but I wanted to establish the point that this
24 was not a Goldsamt case. There just simply isn't

1 anything in the record to establish business
2 policies or bad reputation. And indeed the lower
3 court found that in her opinion at page 12 where she
4 said the second question -- that's your Honor's
5 question B -- dealing with can't you draw a
6 reasonable inference that they are seeking selective
7 treatment, is factual and was not addressed in
8 connection with the application for a temporary
9 restraining order.

10 I think this is a case, to the extent
11 they are arguing it -- and I couldn't really tell
12 from Mr. Sparks' response to the court's questions
13 whether they still were arguing it. But in the
14 event that they are arguing it, I think that it's
15 governed by Bennett v. Propp where here these are
16 afterthoughts, and I think there is an important
17 distinction which makes this even a worse situation
18 than Bennett v. Propp. These are not just
19 afterthoughts thought up after the board events and
20 before the lawsuit for purposes of parading in
21 court. These are afterthoughts after all of the
22 depositions have been taken, after formal,
23 considered positions have been taken in the lower
24 court by everyone in this litigation.

1 JUSTICE MOORE: But Vice Chancellor
2 Berger made several rather critical findings in
3 Unocal's favor. One, she found that the exchange
4 offer was based on the board's good-faith belief
5 that Mesa's offer was inadequate. And that is found
6 at page 16 of her opinion. And, two, she found that
7 the board's action was informed and taken with due
8 care; and, three, that Mesa's prior activities
9 justify a reasonable inference that the principal
10 objective is to be bought out at a substantial
11 premium.

12 Now, with those findings, why isn't
13 this action thereby legitimate and the business
14 judgment rule apply?

15 MR. RICHARDS: Well, there's a lot of
16 territory covered by those findings. Let me deal
17 with the one that we are sort of on now and, if the
18 court will pardon me, deal with the others in a
19 moment. The one we're on now is the reasonable
20 inference. And I would respectfully disagree with
21 the Vice Chancellor on that.

22 She found the reasonable inference from
23 the collection of newspaper articles attached and
24 magazine articles attached to the Nachbar

1 affidavit. Now, first of all, there was no evidence
2 that that collection of newspaper articles had been
3 distributed to the board of directors, had been
4 considered by them or was any basis for their acting
5 or indeed that those policies had even been
6 discussed by the board of directors. But even if
7 there had been, I think this court requires a higher
8 standard.

9 In what lawyers sometimes call the bad-
10 man cases, the courts have said that there is a duty
11 of reasonable investigation. And here the board of
12 directors of Unocal did not conduct any
13 investigation into the documented transactions in
14 which Mesa has participated. And if they had, they
15 would have found, contrary to the selective reading
16 of those newspaper articles -- because if you read
17 them all, there's sort of good things for Mesa on
18 one paragraph and on the other hand bad things in
19 the next paragraph. But if you deal with the facts,
20 the facts are set forth in the fourth Tassin
21 affidavit and are inconsistent with the charges that
22 are aired again here that Mr. Pickens is a
23 greenmailer.

24 But I would say suppose he was a

1 greenmailer. You know, the simplest defense in the
2 world to greenmail for a board of directors is to
3 say, "Well, we're not going to pay it." I mean,
4 that is the end of greenmail. You don't need to
5 have a wholesale distribution of assets. You don't
6 need to laden your corporation with \$6.7 billion of
7 debt. You just say you don't have to pay it.

8 But let's suppose they didn't say
9 that. There is an irony in their position in
10 attacking somebody as an evil greenmailer when their
11 whole position here is bolstered by a selection of
12 cases which they say justify a board of directors in
13 paying greenmail. I mean, the Cheff case and all
14 those they say justify that. Well, if that is
15 perfectly valid under Delaware law for them to do
16 that, then I submit that greenmail is a misnomer
17 because it would then be perfectly valid as an
18 objective under Delaware law for a shareholder to
19 seek as an alternative.

20 JUSTICE MOORE: If greenmail is valid,
21 then why isn't the reverse of it also valid? I
22 mean, that is essentially what we've got here.

23 MR. RICHARDS: But greenmail isn't
24 valid, notwithstanding the circumstances. And

1 that's why you have to look at unduly favored one
2 group or another. And I think, to me, the perfect
3 example of that would be: Suppose you had a
4 corporation with a crusty old owner who owned
5 86 percent of it and 14 percent was held by the
6 public and the crusty old owner wasn't getting along
7 with the outside independent directors and they all
8 said, "Well, it's time for you to go" and he said
9 "Great. Just buy out my 86 percent at 56 percent
10 over the market and I'll go."

11 Well, of course I can't see any board
12 of directors doing that. They would say, "Well,
13 you're asking us to pay out the net equity of the
14 company and to strap the company with debt and leave
15 the public shareholders holding the bag, and just
16 because we're not getting along with you."

17 There's no equitable inquiry into those
18 circumstances? Of course there is. In each one of
19 the Cheff cases there is an examination of the price
20 at which the stock is being bought. There is an
21 examination of the other equitable effects. There
22 is recitation in a number of the cases, as the court
23 is aware, that it is approved by all the other
24 shareholders. In some cases it wasn't submitted to

1 shareholder approval.

2 I think the best answer or the best
3 one-sentence answer to dealing with the Cheff line
4 of cases is that, fairly read, those cases treat the
5 person being discriminated against as the person
6 being bought out. They are not really dealing with
7 the idea -- They're not really Fisher cases where
8 they are dealing with the people that have been
9 excluded from the tender offer. Because those
10 really aren't tender offers. When you're buying one
11 person's stock, it is a sort of unique situation.

12 JUSTICE MOORE: And there are
13 shareholders who sued in Kors and Cheff who said, of
14 course, they were dissatisfied with being treated
15 unequally. That's how the case got started.

16 MR. RICHARDS: That's how the case got
17 started. But what I am referring to is the analysis
18 by the Supreme Court in which they appeared to feel
19 as if it was the dissident who was being
20 discriminated against and bought out and the benefit
21 to the other shareholders is that they have gotten
22 rid of the dissident. And they look at the
23 equitable circumstances and they say, "Well, what
24 the heck. We only bought 6 percent of the stock and

1 it was only at market or a few dollars above
2 market."

3 I mean, nobody has -- There is no case
4 anywhere where a greenmailer, even for 5 percent of
5 the stock, was bought out at any premium like
6 56 percent over the market. You know, you'd have an
7 insurrection. Let alone the fact that I don't think
8 there's any court in this state that would approve
9 that. And I think that is a vastly different
10 equitable circumstance.

11 Well, I do want to go on and talk a
12 little bit about the Van Gorkom aspects of this
13 case. But before we leave this point I think I'm
14 constrained to add that in all of these defensive
15 maneuver cases, all of the shares are treated the
16 same or are affected the same by the maneuver,
17 including the raider's shares. I mean, that's true
18 where you sell a crown jewel: the proceeds are
19 equally available to all the shareholders. It is
20 true where you purchase assets. It is true where
21 you issue stock: everybody is diluted and treated
22 the same. It is true in the Pogo Producing case
23 cited by my friends in which there was a self-tender
24 but not a discriminatory self-tender. It is true in

1 Carter Hawley Hale where they bought on the market
2 and anybody could have sold on the market.

3 JUSTICE MOORE: Was it true in
4 Trans-Lux where funds were used to fight off the
5 dissident and was it true in Hibbert v. Hollywood?

6 MR. RICHARDS: Yes, of course it was.
7 I don't know what the sum was but let's say you
8 spent, for purposes of discussion, a hundred
9 thousand dollars in the lawsuit. Well, that
10 diminished the net assets of the corporation by
11 \$100,000 and everybody shared equally.

12 JUSTICE MOORE: But did that benefit
13 the dissident?

14 MR. RICHARDS: No. But I don't
15 subscribe to their theory that you have to benefit
16 the dissident. All I'm saying is that you can't
17 treat the shares of the risk dissident or the raider
18 differently. You can't affect them differently than
19 any other person's shares.

20 JUSTICE MOORE: But they were treated
21 differently, you would have to concede, in Kors and
22 Cheff, were they not?

23 MR. RICHARDS: Yes. And there isn't
24 any question -- We have never argued that you don't

1 have the power to buy shares selectively under 160.
2 I mean, I thought that was assumed. Now it seems to
3 me that what we're talking about is, you know, do
4 you examine the equitable circumstances. And what
5 I'm saying is, all of those cases are consistent
6 with examining the equitable circumstances, whether
7 you adopt Vice Chancellor Hartnett's formulation of
8 it or not, of looking and seeing whether one group
9 is unduly favored over another. (Pause)

10 I'm trying to skip over much of the
11 material we covered in questions, your Honor.

12 JUSTICE MOORE: You said you were going
13 to answer the other questions I posed with respect
14 to the Vice Chancellor's finding that the board's
15 action was informed and taken with due care and that
16 the exchange offer was based on a good-faith belief
17 that Mesa's offer was inadequate.

18 MR. RICHARDS: Right. And I would like
19 to develop that answer in connection with
20 presenting, if you will, the Van Gorkom elements of
21 it and I will turn to that now, if the Court
22 please. We submit that the director defendants did
23 not exercise due care and that the court's issuance
24 of a preliminary injunction can be sustained on

1 these grounds as well.

2 First of all -- and we see this as
3 having two elements. One is the value determination
4 and the second is the debt restrictions and the
5 restrictive covenant. We think that with respect to
6 those two the Vice Chancellor held that we hadn't
7 sustained our burden of proof on both. But we
8 sensed in her treatment of the debt restrictions
9 that she was troubled by that. And so I would like
10 to devote more attention to the debt restrictions,
11 which I think present a more easily understood and
12 compelling case than the value, but I would like to
13 deal with the value as well.

14 First of all, we submit there was no
15 clear understandable evidence or no clear opinions,
16 no written materials submitted to the board of
17 directors in connection with their valuation
18 evidence. The evidence that they put forward I
19 think is somewhat suspect. I mean, the Eamer
20 affidavit -- and we went through all this in the
21 briefs below -- but Mr. Eamer was in London; it was
22 3:00 a.m. to 6:00 a.m.; he couldn't take any notes,
23 he couldn't hear very well. And yet he is the
24 scribe who gave us the account of the meeting

1 below.

2 And we have other difficulties. I
3 guess the April 22 meeting when the critical vote
4 was taken, there were seven on the phone who weren't
5 able to hear any of the transparencies. We have the
6 description of the transparencies provided by Vice
7 Chancellor Berger that they really don't go to
8 showing specific values but instead deal with
9 methodology. They were designed to convince the
10 board that the investment bankers had examined a lot
11 of methodologies.

12 I think there needs to be consideration
13 in terms of value that the board did not adequately
14 consider that, with the interest rates and the other
15 provisions of these debt securities, they were
16 actually going to be worth more like \$75 a share.
17 There doesn't seem to be much consideration of the
18 relationship of the intrinsic value to the
19 underlying market values and to the current market
20 values.

21 JUSTICE MOORE: As I understand, one of
22 your arguments is that the board improperly
23 delegated some of its functions. Specifically,
24 quickly delineate those as you perceive them to be.

1 MR. RICHARDS: All right, your Honor.
2 I think the restrictive covenants that were imposed
3 -- and I believe a list of them appears, nine or
4 ten, in our opening brief in the court below -- are
5 set forth at pages 23 through 27. The net effect of
6 these restrictions is to completely change the way
7 that Unocal Corporation will be able to operate in
8 the future no matter who is in control of it. These
9 restrictions are so far-reaching that they represent
10 a sea change, if you will, or a complete change in
11 the power of a board of directors to deal or manage
12 the corporation thereafter.

13 Yet these restrictions, I think really
14 the undisputed evidence is that they were never
15 discussed or considered by the board of directors;
16 that there were never any term sheets present; that
17 there was never any going-through with the board of
18 directors item by item. They've never seen the
19 restrictions at any one of the three meetings,
20 before, after or during, and to this day, as far as
21 we know.

22 JUSTICE MOORE: Does that square with
23 what happened in the recent case that you were
24 involved in and we announced decision last week in,

1 Rosenblatt v. Getty, where we specifically held that
2 the DeGolyer & MacNaughton valuation was entirely
3 proper as a delegation by the board?

4 MR. RICHARDS: No, it doesn't square
5 with it. And here's why, your Honor. In that case,
6 of course, as the court held, there was arm's length
7 negotiation for a period of months and the parties
8 couldn't agree and finally they said, "All right, we
9 will delegate this element of our decision to
10 DeGolyer & MacNaughton and then that will come back
11 to us," in the lingo of that case, "in the
12 subsurface asset value and we'll use that value and
13 then we have our negotiated above-ground asset value
14 and then we're going to negotiate on the weightings
15 to be applied to asset values and so forth and we're
16 going to negotiate with respect to earnings and
17 market value and then we're going to put that all
18 together and see if we can negotiate a merger
19 ratio." And they did that.

20 So that the final decision for
21 effective corporate action was taken by the boards
22 of directors of Getty and Skelly. It is true they
23 delegated an evaluation element as information which
24 they used and relied upon. But they did not --

1 They didn't delegate, for example, to a bunch of
2 lawyers "You negotiate all the terms and you write
3 up the merger agreement. We just want to merge with
4 Skelly and do it on the customary terms."

5 That latter explanation is much closer
6 to what they did here. What they did here was, they
7 delegated the future circumstances under which this
8 company can operate to its officers and those
9 officers, advised by whoever advised them, have
10 imposed this fantastic list of restrictive
11 covenants. And I think that is a critical
12 difference here.

13 JUSTICE MOORE: I notice that nobody
14 seems to address the Graham v. Allis-Chalmers case
15 where Chief Justice Wolcott talks about the question
16 of whether or not a board recklessly reposes
17 confidence in an untrustworthy employee. Now, there
18 is no such a suggestion here, is there, that that
19 occurred?

20 MR. RICHARDS: No. No, your Honor,
21 there isn't. But I would suggest that in a climate
22 -- We were talking about valuation items and one of
23 the things I was going to mention was of course the
24 completely inadequate, in fact nonexistent

1 consideration or discussion of the budgetary impact
2 that went along with this debt offer, that is, a
3 reduction of half a billion to 900 million dollars a
4 year in capital expenditures.

5 Now, this is the climate in the board
6 meeting. Mr. Doheny, who is one of the officers to
7 whom this was delegated, here's what he had to say
8 about it. He had to say, quote, "There is no
9 question that the company can get through 1985." I
10 mean, that's a sort of reassuring assumption on
11 which a board of directors can operate: we can get
12 through the next seven months. And, quote, "would
13 not have an immediate severe effect on revenues."
14 Well, now, that's what they put in their minutes,
15 carefully prepared by counsel. So that is the best
16 they can make of his presentation.

17 I submit that in a climate like this
18 where you're proposing the biggest debt offering
19 ever and you have to reclassify your equity in order
20 to have enough equity to be able to even do this,
21 you have to raise the value of your -- revalue your
22 equity up 3 billion, the question is: can you
23 possibly cover the interest. You have all these
24 sorts of questions. And then to say, "Well,

1 whatever the restrictive covenants are, boys, you go
2 ahead and put 'em in place," et cetera, et cetera,
3 as Mr. Hartley said, I submit under the
4 circumstances of this case that that is simply not
5 due care. And if it is permitted, it sets a new low
6 which anybody would be able to meet and the salutary
7 effect of this court's recent decisions will be
8 eradicated.

9 Now, the evidence on that is quite
10 compelling in terms of the lack of discussion.
11 Rather than go over it, unless the court would like
12 me to, I would beseech the court to reread pages 81
13 to the top of page 84 of our brief below in which we
14 go through and describe and cite a multitude of the
15 individual defendants' testimony for the complete
16 failure of board supervision, inquiry, or due care
17 with respect to the restrictive debt covenant.

18 Now, like my friend Mr. Sparks, we will
19 have to rely on our briefs and particularly our
20 brief below for many of our arguments. But I would
21 simply like to mention one in addition because it
22 also bears upon the burden-of-proof question. I
23 think we have demonstrated the elements of tortious
24 interference with our prospective advantageous

1 contractual relations. I don't think that is
2 disputed. The cases are clear, particularly the
3 Bowl-Mor case cited in our brief below at page 103,
4 that once you set up that situation, then it is up
5 to the defendants to come forward and say that they
6 have a privilege, that they are protected in the
7 conduct that they took.

8 Now, the Vice Chancellor sort of said
9 that she wasn't sure whether the same standard that
10 would apply intracorporate should apply to a
11 claimant who is claiming the tort of tortious
12 interference. But I don't know why not. Because in
13 order to establish that their defense is privileged,
14 they have to establish that they had a right to do
15 what they were doing under corporate law. And so we
16 would submit that in addition to the other burdens
17 on the defendants here, the Bowl-Mor case places the
18 burden on them to establish that what they've done
19 is proper.

20 To return then briefly before dealing
21 with irreparable harm to the discrimination point,
22 we submit that if they can discriminate against us
23 in the manner which they are attempting here, that
24 really a new principle will be born. And that will

1 be that a takeover bidder, someone trying to acquire
2 control of a company, is not entitled to equal
3 protection of the law. His rights will be able to
4 be treated differently from all other shareholders.
5 If that is so, there will be no more takeovers
6 initiated by a shareholder because no one will be
7 able to take the risk of discrimination and punitive
8 treatment. And, of course, as my friends often
9 point out, while Mesa has attempted to take over
10 many corporations, in terms of the recent giants
11 that they have attempted to take over they haven't
12 succeeded as yet.

13 It is evident that in all of these
14 acquisition attempts, someone attempting to do that
15 has to buy a stake in the corporation in order to
16 give themselves leverage, in order to give
17 themselves standing. And in the event that somebody
18 comes along like Chevron did and offers \$80 a share
19 for Gulf, they have to have some way to recover
20 their expenses and to make a profit if they're
21 outbid. Because these things are enormously
22 expensive. I think somebody mentioned in the papers
23 below that just the commitment fees on the
24 contingent financing to make our tender offer cost

1 \$45 million. So there are vast sums of money that
2 are being staked, if you will, on these
3 investments. If this court establishes a rule which
4 prevents anybody who is a shareholder from making
5 such a bid, then I submit that the number of such
6 bids will be vastly reduced, to the harm of all
7 shareholders and to the harm of our economy.

8 Then I think we close on really a
9 startling proposition advanced for the first time
10 below and that is some notion of springing fiduciary
11 duties or that when we become an active shareholder
12 seeking to replace management or seeking to acquire
13 more, they don't owe us fiduciary duties but if
14 we'll be good boys and be passive, they owe us
15 fiduciary duties. I think even to state such a
16 proposition should be embarrassing to Unocal and it
17 certainly finds no support anywhere in our law,
18 either in corporation law, in trust law, or anywhere
19 in our jurisprudence.

20 Finally, I think the Vice Chancellor
21 was on sound ground when she found that we would be
22 irreparably harmed unless this offer was enjoined.
23 It really was undisputed by Unocal and it is still
24 undisputed that the eggs here cannot be unscrambled.

1 With a tender offer to some 70,000 shareholders,
2 with the vast change in the equity and the legal
3 restrictions under which Unocal operates, and with
4 all of the third persons who are buying and selling
5 and changing their position based on this
6 transaction, there's just no way of restoring the
7 situation to the way it was before unless an
8 injunction is granted.

9 Indeed, the tender offer will have an
10 irreversible effect on Unocal, on its shareholders.
11 We had submitted below that this improper tender
12 offer may have -- and we'll soon know -- improperly
13 affected the outcome of the proxy contest because it
14 was perfectly plain that they solicited proxies on
15 the basis of "Vote for us, we're going to give you
16 more value because we're excluding Mesa."
17 Obviously, in this situation it would be impossible
18 to calculate the damages. You would not be able to
19 get the money back by rescission from the
20 shareholders. Certainly the directors would not be
21 able to respond in the potentially billions of
22 dollars worth of damages, nor could we get the money
23 from Unocal even if it had that amount of net equity
24 left.

1 Under their scenario the only way we
2 could protect ourselves is to go ahead and acquire
3 100 percent of Unocal. So that would require us to
4 pay the damages to us, to ourselves, from a company
5 that we owned 100 percent of. Obviously, that
6 wouldn't be much of a remedy.

7 And, finally, I think that the Vice
8 Chancellor's holding is well within the settled
9 precedents of not only this court in Plaza
10 Securities and Applied Digital but also in the
11 recent ASARCO case where a federal judge in New
12 Jersey on May 1, in enjoining an anti-takeover
13 device, a special preferred, said as follows, quote:
14 "Weeks' opportunity" -- And they also found that
15 the board of directors in that case had a reasonable
16 basis for assuming that Weeks was a bad man, that he
17 had an unsavory reputation, that he was a liquidator
18 and would adopt all these bad policies.

19 But notwithstanding that,
20 notwithstanding that the board was acting in good
21 faith in its business judgment in trying to ward off
22 a raider, they found that the device that that board
23 had selected was illegal. And they found
24 irreparable harm here. They say "Weeks' opportunity

1 to make a tender offer will be limited by an
2 unlawful device and, correspondingly, the
3 opportunity of other shareholders to receive a
4 tender offer will be impaired. All this constitutes
5 irreparable injury." And so we submit here.

6 Thank you for your attention.

7 JUSTICE McNEILLY: Thank you,
8 Mr. Richards.

9 MR. SPARKS: Your Honors, in my reply I
10 will be very brief.

11 First, after hearing and even seeing in
12 the briefs before this court over and over legal
13 rights, property rights, finally -- finally --
14 Mr. Richards has conceded that he doesn't have such
15 a legal right or such a property right.
16 Nonetheless, he did try to come back to that sort of
17 towards the end of his argument by saying there is
18 an equal-protection-of-the-law issue raised here.
19 But that also assumes that there is some legal right
20 being infringed. It also assumes state action,
21 which doesn't have anything to do with what we are
22 talking about here.

23 He suggests that maybe the standard
24 should be an equitable one. Well, we submit that

1 our courts have already sorted that out in the
2 context of the business judgment rule. But even
3 assuming there were some equitable standard, that
4 would be very different from the fairness standard
5 that the court imposed upon us with the burden upon
6 the defendant. Plaintiff would have the burden in
7 an equitable argument, and the concept of he who
8 seeks equity must also be doing equity would come
9 into play. Mesa, which is seeking to take value by
10 coercive methods, simply can't invoke the aid of a
11 court of equity to help it in that context.

12 Mr. Richards talked about that there is
13 a dilution in market value. That's putting back on
14 the sort of market-player hat instead of the hat of
15 the person seeking control. We are talking about
16 someone here, Mesa, who is seeking 100 percent
17 control of Unocal. Mesa is not looking to sell into
18 the market. It is a buyer. Market value is
19 irrelevant to Mesa. And everybody knows that.
20 That's why both sides have done their valuation
21 studies and the investment bankers have looked at
22 this in terms of the intrinsic fairness of this
23 company.

24 If market value were a determinant, we

1 would be up for remand, for example, in Smith v. Van
2 Gorkom. We know that is not the law.

3 There is some talk about appraisal
4 rights. Well, appraisal rights don't really come
5 into realistic play here. First, we don't know if
6 there will be appraisal rights because they haven't
7 told us how they are structuring this second-step
8 transaction. But even if there were, that doesn't
9 deal with the problems faced here in an appraisal
10 right circumstance where one waits two or three
11 years. If somebody is in this company as a
12 stockholder in effect betting on where oil prices
13 will move, he can't do that any more through the
14 appraisal context because the appraisal proceeding
15 would be frozen at the time that the merger was
16 reasonably expected, whenever that is. It may
17 already be frozen in terms of the valuation concepts
18 for appraisal purposes. We don't even know when
19 this merger is going to happen. So there is a whole
20 period of time in the interim where things happen
21 that appraisal rights don't protect.

22 Moreover, in this context one's
23 investment is frozen in the appraisal context. And
24 if they take these securities, as the court noted,

1 what they've got is a very, very high-risk security
2 even if it turns out that it might be worth 54 as
3 Mr. Pickens and Mesa say they're going to be worth.

4 Let me also touch for just a moment on
5 the suggestion which has been made right at the end
6 that somehow what's going to happen here will defeat
7 all tender offers, doomsday device. Not true, your
8 Honor. This particular strategy will only defeat
9 grossly inadequate two-tier partial tender offers.
10 And it may not even do that. As they've said,
11 they're going to go forward. It won't defeat them
12 if somebody is willing to pay fair value.

13 And there are several reasons why this
14 is necessarily true. First, the exchange offer will
15 only deter two-tier offers at an inadequate price.
16 The market will prefer any and all offers at a fair
17 price to a partial offer even if the offer is at a
18 lower price. Even if Mesa had made an offer here
19 for, oh, say 64 -- which it believes to be a fair
20 price, apparently -- we probably wouldn't be here
21 today at all.

22 Second, under Cheff, as we know,
23 directors who have authorized a selective stock
24 repurchase bear the burden of showing they acted in

1 good faith. Here the trial court found that
2 Unocal's directors met that burden because on the
3 record they reasonably believed the price of the
4 Mesa offer to be inadequate. Again, had Mesa chosen
5 to offer an adequate price, they couldn't have made
6 that determination in good faith. Therefore, they
7 could not have gone ahead and adopted this
8 particular response.

9 Third, there are other checks on
10 director action which continue to apply. A board
11 must act with due care. It must not waste assets.
12 It can't act illegally and it can't violate fixed
13 rights. You can't assassinate Mr. Pickens. And the
14 response must be reasonable in the circumstances.

15 In other words, the exchange offer here
16 is only effective and only legally permissible in
17 response to, as a practical matter, inadequate
18 offers because of the good-faith requirement. And
19 even with respect to those offers, it does not
20 necessarily stop them but instead assures that at
21 least some shares will be bought for fair value,
22 thus ameliorating the ill-effects of the offer.
23 Therefore, this is not some sort of a doomsday
24 device, certainly doesn't raise some sort of a

1 constitutional issue.

2 In terms of irreparable injury there
3 was an argument about unscrambling. Your Honor,
4 unscrambling is not needed. If Mesa is viewed as a
5 stockholder, which is where they seek to claim that
6 they have been damaged, and if they are wrongfully
7 excluded from the offer, then money damages will
8 suffice to take care of that exclusion. The record
9 is clear and it is unrebutted on that point: that
10 there are excess assets to be able to take care of
11 whatever damage the court might find to Mesa from
12 being excluded in its capacity as a stockholder.

13 Finally, your Honor, I submit simply
14 that Delaware law in this area cannot be static. We
15 didn't have professional raiders in 1964 when Cheff
16 was decided and we didn't have front-end loaded
17 two-tier junk bond tender offers. We have them
18 now. And I think our law has to keep up to date
19 with that kind of reality. I think in this case
20 it's easy, because they in effect are asking for a
21 change in the law. And we are simply asking the
22 court, now that it has squarely put directors in the
23 position of having a duty to stockholders to protect
24 them from inadequate offers, to not take away the

1 tools to allow them to do that in good faith.

2 Thank you.

3 JUSTICE McNEILLY: Thank you.

4 Thank you, gentlemen. We have the case
5 under advisement.

6 Gentlemen, let's have your timetable,
7 will you please, as to when you have to have some
8 answers.

9 MR. SPARKS: Your Honor, as I believe
10 both sides in the scheduling conference with Justice
11 Moore pointed out, we think it is critical that
12 there be an answer at the latest some time
13 tomorrow. Although I recognize that puts tremendous
14 pressure on the court. Our proration date on this
15 offer is tomorrow and the investors are going to act
16 in accordance with that.

17 JUSTICE MOORE: Doesn't your exchange
18 offer expire tomorrow?

19 MR. SPARKS: Your Honor, the exchange
20 offer was to expire tomorrow. It is now expiring on
21 the 22nd of May. But the proration date is
22 tomorrow. Tomorrow is the date the investors who
23 are going to tender in have to make a decision as to
24 whether they are coming in or not coming in and will

1 otherwise be shut out if they don't.

2 And the reason -- Well....

3 MR. RICHARDS: Your Honor, I don't
4 believe we took the position at the scheduling
5 conference -- although I wasn't there -- that the
6 case had to be decided tomorrow. Indeed, I don't
7 think it has to be decided tomorrow. The court
8 should understand that that is a deadline imposed by
9 Unocal because they want to adhere to their
10 schedule. But there is nothing -- Today's Wall
11 Street Journal reports that they have extended the
12 deadline to May 22 so that the Supreme Court of
13 Delaware would have more time to consider the
14 matter.

15 Now, I don't know whether that is true
16 or whether that is why they submitted it. It is
17 true that they didn't change the proration
18 deadline. That remains at midnight tonight. And it
19 is true that that would affect people's decisions,
20 because they wouldn't know to what extent they were
21 going to be prorated. But they did extend the
22 expiration date, as I understand it, in a supplement
23 -- which I haven't seen -- until May 22. But
24 whether they had or not, they could extend all of

1 those deadlines here, right now, or at some
2 subsequent time today at the request of the court if
3 the court needed more time. I mean, this is a
4 self-imposed deadline.

5 MR. SPARKS: Your Honor, two points.
6 One, of course, the Mesa deadline is, I think,
7 Thursday, May 23. Throughout this entire struggle,
8 the spacing between these offers has remained the
9 same. The time schedule is set forth under the
10 federal law.

11 What Mr. Richards is actually asking us
12 to do is let his offer go first or go into some
13 position like that. We submit that we have a right,
14 as they said in the Kennecott case in the Third
15 Circuit, to proceed on a timetable set forth under
16 the federal law and of course, unless we continue to
17 be enjoined, in which case we obviously can't do
18 that.

19 Secondly, I believe Mr. Richards
20 misspoke. The proration date on our offer is
21 midnight on Friday, not midnight tonight.

22 MR. RICHARDS: Yes, I did misspeak as
23 to that.

24 MR. SPARKS: Thank you, your Honor.

1 JUSTICE McNEILLY: We have the matter
2 under advisement.

3 (Hearing concluded at 11:25 a.m.)
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11 I N D E X

12 ORAL PRESENTATIONS

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18
19 REPORTER'S CERTIFICATE

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1 State of Delaware)
)
2 County of New Castle)

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C E R T I F I C A T E

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9 I, J. Edward Varallo, Registered
10 Professional Reporter and Notary Public for the
11 State of Delaware, do hereby certify that the
12 foregoing record, pages 1 to 91 inclusive, is a true
13 and accurate transcript of my stenographic notes
14 taken on Thursday, May 16, 1985, in the
15 above-captioned matter before the Supreme Court of
16 the State of Delaware.

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